

Communication Studies

Degree: Bachelor of Arts in Communication Studies

In our Communication Studies major, you'll learn social science and rhetorical approaches to communication theory, learn to analyze audiences, develop arguments, prove ideas, and practice effective delivery methods through classroom lectures and discussions, as well as through real-world engagement in internships and forensics competitions. It is a solid foundation for students considering a number of graduate school options from Communication to MBA to law school.

Full-time faculty:

Dawn Carusi, Associate Professor
Dr. Liane Gray-Starner, Associate Professor
Dr. Jamie Moshin, Assistant Professor
Dr. Alane Sanders, Assistant Professor
Dr. Tomeka Robinson, Assistant Professor
Dr. Suzanne Walker, Associate Professor,
Chair of Communication and Media Studies Department
e-mail: walkers@marietta.edu



Facilities:

Communication Lab
Two student-run radio stations, WCMO-FM and WMRT-FM 88.3
24-hour television station, WCMO-TV

Interpersonal Communication
Advance Oral Communication
Organizational Communication
Human Communication Theory
Communication Theory
Group Discussion and Leadership
Organizational Development
Persuasion
Research Methods

Business Communication Seminar
Training and Development
Intercultural Communication
Health Communication
Rhetorical Theory and Criticism
Crisis Communication
Intercultural Communication
Senior Capstone

Honor Societies and Student Organizations:

The Marietta College Forensics Team welcomes all students to participate in individual speech events and debate. The forensics team hosts the Ruth A. Wilcox Tournament each fall and travels to other competitions around the nation.

Lambda Pi Eta is the official communication studies honorary of the National Communication Association. To be eligible for membership, a student must have completed at least 60 semester hours, of which 12 must have been in communication studies, have a cumulative GPA of at least 3.0, have a communication studies GPA of 3.25, and be in the upper 35% of one's graduating class.

Pi Kappa Delta is a national honorary forensic society. Marietta's chapter, Ohio Zeta, was established in 1926. Students who have participated in intercollegiate debate and individual speech events are eligible for membership.

http://www.marietta.edu/departments/Communication_and_Media_Studies/Communication_Studies/index.html

Internships:

Communication Studies students in the applied track are required to complete an internship in either their junior or senior year.

Past Internships:

The United Way
The American Cancer Society
Marietta Memorial Hospital
Selby General Hospital

Boys and Girls Club
Canton Mayor's Office
Disney

What can I do with this degree?

Legislative assistant
Entrepreneur
Marketing manager
Human resource manager

Pharmaceutical Sales
Government Relations
Patient Advocate
Corporate Communications

Graduate/Professional Schools Attended by MC Communication Graduates:

Marietta College, MA International Corporate Media
Emerson College, MA Integrated Marketing Communication
WVU, J.D. Law School
Xavier, MBA Sports Administration
OSU, MA Communication

Career Outcomes of MC Graduates:

Director of Articulation Services, Ohio University
Sales Representative, Western-Southern Life Insurance
Pharmaceutical Sales Representative, Pfizer
Human Resources Director, Lutheran Social Services of WI and Upper MI
Corporate Law, Cincinnati



“After a visit to Marietta College, I knew I was coming within the first 5 minutes of my tour! I chose Organizational Communication as my major because it was broad and did not tie me to one particular focus. Having public relations, advertising, and communication combined into one major allowed me to get a better understanding of an organization as a whole. I use the skills I learned in my major on a daily basis in my role as a Senior Interviewer in the Admissions Office and thank the Communication and Media Studies Department for my preparation.”

Mollie Prater, Class of 2006