

International Business Management

Degree: Bachelor of Arts in International Business Management

A degree in International Business Management prepares students for the global marketplace. The major was formed under the supervision of the Economics, Management, and Accounting and Modern Languages Programs. Here's your opportunity to study business from an international perspective through courses that include international financial management, international marketing, and international economics. And because all international business must take politics into account, the major also includes courses in international political economy and international relations.

Full-time faculty:

Dr. Mark Bagshaw, Professor
Dr. Gregory Delemeester, McCoy Professor
Dr. James Falter, CFA, CFP ® Associate Professor
Grace Johnson, CMA, CPA, McCoy Professor
Dr. Jacqueline Khorassani, Associate Professor
Debbie Lazorik, Associate Professor
David Mead, CPA, Associate Professor
Dr. Sidney Potash, Professor
Dr. Michael Taylor, McCoy Professor



Sample courses:

Intro. to Management Accounting
Principles of Microeconomics
Intro. to Management Systems
Business in Global Contexts
Managing Organizations
Principles of Marketing
International Finance

Comparative Economic Systems
International Economics
International Marketing
Intro. to Human Geography
Issues in International Politics
International Political Economy
Business Policies and Practices

Honor Societies and Student Organizations:

Majors are eligible for **Tau Pi Phi**, the honors society for outstanding students in economics, management and accounting. Members have the opportunity to participate in the annual Tau Pi Phi case competition.

Students in the International Business Management program may also qualify for **Phi Sigma Iota**, an honor society for students of foreign languages and literature.

Students showing achievement in the study of Spanish may join the national collegiate Hispanic honor society, **Sigma Delta Pi**.



http://www.marietta.edu/Academics/undergraduate_degrees/international_business.html

The **American International Association** is open to any member of the Marietta College community who wishes to learn new cultures and meet interesting people. The organization increases the understandings between American and international students at Marietta and supports the values of globalization by exposing students to different cultures.

The **Model United Nations Club** is devoted to learning about international politics by preparing and participating in intercollegiate simulations, where students role-play delegates from different countries in committees of the United Nations.

The **Spanish Club** promotes interest in the Spanish language and Hispanic culture. It is open to anyone within or outside of the Spanish Department.

Scholarship Opportunities:

The **Jules Bourmorck and Julia Bourmorck Staats Memorial Scholarship** provides support to a junior or senior majoring in economics, management, or accounting.

The **Douglas C. Greene Scholarship** is awarded annually to students in the Department of Business & Economics.

The **Bert T. Glaze Scholarship** is awarded to a junior or senior B & E major showing pre-professional achievement.

The **Department of Business & Economics Scholarship** recognizes outstanding scholarship in those fields. Recipients are juniors and seniors who have declared majors within the Department of Business & Economics and whose academic performance meets the department's requirements.

Past Internships:

Southwest Port Authority
Rainbow Babies & Children's Hospital
Marietta Memorial Hospital

Graduate/Professional Schools MC Graduates have attended:

University of Pittsburgh, Public & International Affairs
Villanova University, MBA
Thunderbird University, MBA/International Business

Career Outcomes of MC Graduates:

Senior Vice President, Finance & Operations, Brouillard Communications
Director of Human Resources, Discovery Communications, LLC
Portfolio Manager, SUEZ Global LNG
Export Coordinator, Sherwin Williams
Resource Coordinator, Ernst & Young, LLP



What can I do with this degree?

Marketing Advisor
Management Associate
Lawyer
Human Resources Manager
Import/Export Consultant

"Marietta College prepared me for my current position as Portfolio Manager for an international corporation and its leadership challenges by giving me the opportunities to work in different types of teams—interdisciplinary, gender, age, socio-economic, etc. These diverse environments evident on campus and in the larger community, helped me develop my skills in working in multi-cultural environments. This couldn't be more helpful to me as I am now working in Paris!"

Megan Staley '99, Manager, Portfolio Management, GDF Suez, Global Gas and LNG Branch