

# Management

## Degree: Bachelor of Arts in Management

Students who graduate from Marietta College with a degree in Management possess not only the technical know-how to succeed in today's fast-paced business environment, but the leadership skills to be great managers. The major exposes students to the many functions of management, including information systems and technology, finance, operations, accounting, economics, and marketing, as well as the principles of good management. Plus, because the management major takes advantage of the McDonough Center for Leadership and Business, students work directly with experts in the field.

### Full-time faculty:

Dr. Mark Bagshaw, Professor  
Dr. Gregory Delemeester, McCoy Professor  
Dr. James Falter, CFA, CFP® Associate Professor  
Grace Johnson, CMA, CPA, McCoy Professor  
Dr. Jacqueline Khorassani, Associate Professor  
Debbie Lazorik, Associate Professor  
David Mead, CPA, Associate Professor  
Dr. Sidney Potash, Professor  
Dr. Michael Taylor, McCoy Professor



### Sample Courses:

Intro. to Management Accounting  
Principles of Microeconomics  
Principles of Macroeconomics  
Intro. to Management Systems  
Managing Organizations  
The Legal Environment of Business  
Human Resource Management  
Production and Operations Management

Principles of Marketing  
Business Consulting or Business Policies and Practices  
Intro. to Financial Accounting  
Business Finance  
Foundations of Leadership or Foundations of American Leadership  
Leadership in Global Contexts or Global Leadership  
Business Ethics  
Technical Writing or Business Communication Seminar  
Practical Statistics

### Honors Societies and Student Organizations:

Management majors are eligible for **Tau Pi Phi**, the honor society for outstanding students in economics, management, and accounting.

### Scholarship Opportunities:

The **Jules Bourmorck and Julia Bourmorck Staats Memorial Scholarship** provides scholarship support to a worthy and deserving junior or senior majoring in economics, management, and accounting.

The **Douglas C. Greene Scholarship** is awarded annually to students in the Department of Business & Economics

The **Bert T. Glaze Scholarship** recognizes pre-professional achievement in a rising junior or senior major in the Department of Business & Economics.

[http://www.marietta.edu/Academics/undergraduate\\_degrees/management.html](http://www.marietta.edu/Academics/undergraduate_degrees/management.html)

The **Department of Business & Economics Scholarship** recognizes outstanding scholarship in those fields. Recipients are juniors and seniors who have declared majors within the Department of Business & Economics and whose academic performance meets the department's requirements.

The **Wen-Yu Cheng Scholarship** is awarded to a rising senior in the Department of Business & Economics.

**Past Internships:**

- Advantage Bank
- LBW Tech Co., LLC
- Hautai Insurance Company, Beijing, China
- Golden Sand River California Corp.
- People's Bank
- Sherwin Williams
- State of Ohio
- Timken



**What can I do with this degree?**

- Retail Manager, Project Manager, Operations Manager, Financial Consultant, Property Manager
- Account Management, Marketing Director

**Graduate/Professional Schools MC Graduates have attended:**

- Maryville University-St. Louis, MBA
- Nova Southeastern University, MS Human Resources
- Ohio University, MBA
- Ohio State University, MBA



**Career Outcomes of MC Graduates:**

- Associate Director, Wyeth Pharmaceuticals
- Compensation Consultant, TriHealth, Inc.
- Sports Information Director, St. Louis Intercollegiate Athletic Conference
- Finance Officer, The Troy Foundation

*"Marietta College offered me an opportunity to pursue multiple disciplines, gain greater breadth of education and provided a great student-teacher ratio. The small, private college setting provided me with an opportunity to more fully experience different learning methods (through projects, teams, internships, clubs, academic honor societies, etc.) Not a day goes by where I do not benefit from my IT education or my strong business fundamentals learned while at Marietta College."*



**Joseph Backus, Class of 1982, Double major: Computer Science & Management, currently a 6 Sigma Black Belt and Global Improvement Leader in the Global Sourcing & Logistics Quality organization working on extremely large variable cost control projects for Du Pont around the world**