

# Organizational Communication/PR

## Degree: Bachelor of Arts in Organizational Communication/PR

Organizations have come to value the relationship between an effective communication system and high overall organizational performance. The Organizational Communication major will prepare students for a wide range of careers or graduate work in the field. The major also provides an opportunity for students to minor in an area of their choice in order to become the well-rounded life-long learners that employers seek. It is a solid foundation for students considering a number of graduate school options from MBA to law school.

### Full-time faculty:

Dawn Carusi, Associate Professor  
Dr. Jane Dailey, Assistant Professor  
Dr. Bill Fournier, Assistant Professor  
Dr. Liane Gray-Starner, Associate Professor  
Dr. Jamie Moshin, Assistant Professor  
Dr. Alane Sanders, Assistant Professor  
Dr. Tomeka Robinson, Assistant Professor  
Dr. Suzanne Walker, Associate Professor, Chair of Communication and Media Studies Department  
e-mail: walkers@marietta.edu

### Facilities:

Communication Resource Center  
Writing Center  
Two student-run radio stations, WCMO-FM and WMRT-FM 88.3  
24-hour television station, WCMO-TV

### Sample Courses:

Interpersonal Communication	Business Communication Seminar
Organizational Communication	Training and Development
Human Communication Theory	Crisis Communication
Group Discussion and Leadership	Introduction to Public Relations
Organizational Development	Writing for Public Relations
Persuasion	Public Relations Case Studies
Research Methods	Media Editing and Design
Topics in Communication	Desktop Publishing
Intercultural Communication	Media Law and Ethics



### Honor Societies and Student Organizations:

**The Marietta College Forensics Team** welcomes all students to participate in individual speech events and debate. The forensics team hosts the Ruth A. Wilcox Tournament each fall and travels to other competitions around the nation.

**Lambda Pi Eta** is the official communication studies honorary of the National Communication Association. To be eligible for membership, a student must have completed at least 60 semester hours, of which 12 must have been in communication studies, have a cumulative GPA of at least 3.0, have a communication studies GPA of 3.25, and be in the upper 35% of one's graduating class.

**Pi Kappa Delta** is a national honorary forensic society. Marietta's chapter, Ohio Zeta, was established in 1926. Students who have participated in intercollegiate debate and individual speech events are eligible for membership.

[http://www.marietta.edu/departments/Communication\\_and\\_Media\\_Studies/Media\\_Studies/Organizational\\_Communication\\_and\\_PR.html](http://www.marietta.edu/departments/Communication_and_Media_Studies/Media_Studies/Organizational_Communication_and_PR.html)

**Public Relations Student Society of America:** Marietta College's PRSSA Chapter was chartered in 2011 and is part of a network of more than 300 student chapters nationwide. The pre-professional society connects students to resources and professionals that enhance their education, enrich their resume, and launch their careers. For more information contact the chapter adviser, Dr. Jane Dailey, APR, at [jd001@marietta.edu](mailto:jd001@marietta.edu)

Internships:

*Organizational Communication students are required to complete an internship in either their junior or senior year.*

**Past Internships:**

The United Way  
The American Cancer Society  
The Betsey Mills Club  
The YMCA  
Marietta Memorial Hospital  
Selby General Hospital  
Firebrand  
Walt Disney World

**What can I do with this degree?**

Legislative Assistant  
Public Relations Director  
Marketing Manager  
Human Resource Manager  
Sales Manager  
Media Buyer



**Graduate/Professional Schools Attended by MC Graduates:**

Marietta College, MA International Corporate Media  
Emerson College, MA Integrated Marketing Communication  
Marshall University, Educational Technology

**Career Outcomes of MC Graduates:**

Director of Articulation Services, Ohio University  
Sales Representative, Western-Southern Life Insurance  
Sales Associate, Rubbermaid  
Pharmaceutical Sales Representative, Pfizer  
Human Resources Director, Lutheran Social Services of WI and Upper MI  
Learning Development Specialist, Benchmark  
Corporate Trainer, McDonalds  
Marketing, Offenberger and White

*"After a visit to Marietta College, I knew I was coming within the first 5 minutes of my tour! I chose Organizational Communication as my major because it was broad and did not tie me to one particular focus. Having public relations, advertising, and communication combined into one major allowed me to get a better understanding of an organization as a whole. I use the skills I learned in my major on a daily basis in my role as a Senior Interviewer in the Admissions Office and thank the Communication and Media Studies Department for my preparation."*

**Mollie Prater, Class of 2006**