

HONORS 202
PERSUASIVE SPEECH (8-10 minutes)
Problem-Cause-Solution

Student's Name: _____

Date: _____

Subject: _____

Referred to Survey: _____

CONTENT AND ORGANIZATION

INTRODUCTION:

Attention Getter
Reveals Topic

Adaptation
Preview

Credibility

PROBLEM(S) in detail:

Significance
Supporting materials

CAUSE(S):

Explanation
Supporting materials

SOLUTIONS (on several levels):

Addresses cause(s)
Practicality

CONCLUSION:

Review or summary
Requested action
Clincher

EMOTIONAL APPEAL

Sources You Intend to Use:

_____	_____
_____	_____
_____	_____
_____	_____

COHERENCE:

Internal summary
Internal previews
Transitions
Speaker's purpose achieved

LANGUAGE USAGE:

DELIVERY

Attire
Eye contact
Gestures
Movement
Posture
Use of notes
Speed or rate, use of pause
Projection
Pronunciation/articulation
Variety
Conversational quality

Time: _____ Outline grade (50 points of grade): _____

Content of Speech (70 points of grade): _____ Delivery (80 points of grade): _____

Key Word Notes (10 points of grade): _____ Reductions: _____

Total final grade for the speech (210 points): _____