

THE B&E REVIEW

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Welcome Professor Rick Smith



The Department of Business & Economics welcomes Professor Rick Smith as Assistant Professor of Sports Management. He comes to Marietta from

the San Antonio -Texas area, where he served on the senior staff of the University of the Incarnate Words's Athletics Department. In that role he oversaw external affairs, served as the university's licensing coordinator, and had a lead role with the transition from Division II athletics to Division I. Smith also was a visiting professor of Sports Management at UIW, and assistant director of Alumni Relations. Professor Smith earned his M.A.A. in sports

management from the University of Incarnate Word. Professor Smith is the B&E Department's lead instructor for the sports management major and minor. He will be responsible for developing the curriculum and taking the program to its next level of excellence, building on the pioneering work of Emerita Professor Debbie Lazorik and last year's visiting professor Spencer Izor. Welcome, Professor Smith!

President Ruud's Inauguration & More

October 14th was a very busy day on campus: Dr. William N. Ruud was formally installed as Marietta College's 19th president in the morning; the members of the B&E Department Advisory Council held their



annual meeting in the afternoon; and the Thomas Hall academic departments held their annual Homecoming Open House early evening. Pictures: at left, Dr. Khorassani and Chanell Cornett (MC'16), at right Members of the Honorary Advisory Council with B&E faculty and students.

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Marketing Research Teams' Activities

In preparation for a semester-long research project on how Peoples Bank Theatre can increase its sales while helping downtown businesses grow their revenue and sales, student teams in Professor Harding's Marketing Research course participated in a scavenger hunt earlier this semester that allowed them to build teamwork and better understand Marietta's



downtown businesses. On Thursday, December 8, three teams of students presented the results of their research at the Peoples Banks Theatre.



Accounting Seniors Honored by WV Society of CPAs

Accounting seniors Andrew Billingsley, Brianna Finck, Marissa Jeswald and Aaron Tice were recognized for their academic achievements by the Parkersburg Chapter of the West Virginia Society of CPAs at its November dinner meeting. Accounting students from Washington State Community

College, Ohio Valley University and Glenville State University also were in attendance. After the dinner, WVSCPA president Virginia Slack spoke about the Society's professional activities and legislative efforts, as well as its key agenda items for the 2016-2017 year. Professor Grace Johnson accompanied the students to the dinner.

Land & Energy Management Students Receive AAPL Scholarships

Morgan Rich and Ryan Ulam, students majoring in Land & Energy Management, have been chosen as two of the three winners of the 2016 Michael Late Benedum Chapter (American Association of Professional Landmen) Scholarship Awards. This competitive scholarship is based on a student's academic achievement, involvement in the College's student landman association, and an essay expressing

the student's interest in pursuing a career as a landman. The scholarship was open to students from the region's other two AAPL-accredited programs at Penn State University and West Virginia University. Rich and Ulam were honored at the June 2 regional AAPL dinner meeting in Morgantown, WV. Dr. Greg Delemeester and Dr. Tina Thomas accompanied them.



College Hosts the First Mid-Ohio Valley Entrepreneurship Expo

On September 17, 2016, the first Mid-Ohio Valley Entrepreneurship Expo (MOVEE) was held on the campus of Marietta College. This day-long conference hosted three keynote speakers: Todd Gehring, Focus Training, Inc., serial entrepreneur and angel investor, and Julie Wilkes, CEO and owner, Seven Studios. In addition, 18 concurrent sessions covered a wide range of topics such as organic entrepreneurship, social media and marketing, insurance, taxes, and how to make stress work for you. During the luncheon session, Perry & Associates presented the Entrepreneur of the Year Award to Lisa Huck, the owner of Lisa's Sweet Stop in Beverly, Ohio. The conference also showcased the activities of over 40 local entrepreneurs.



Sports Management Students Have Unique Experience Through Job Shadowing

Students in the sports management program had the opportunity to participate in job shadowing experiences in the fall semester. The experiences included a two-day, multi-sport experience at Notre Dame, a football game day experience at West Virginia University, and a game day experience with the Pittsburgh Steelers. Another job shadowing experience is scheduled for

a basketball game day at the University of Maryland over winter break.

Assistant Professor of Sports Management Rick Smith organizes these experiences and thinks they are a valuable tool to offer current students as well as potential incoming students. "Teaching sports management in the classroom is one thing, but having the students see the games live, behind the scenes, is an incredibly eye-opening and valuable

experience for them," Smith said.



Pictured: Brett Mattson (junior, double major in finance and sports management) prepares the

fog machines for the West Virginia University football team's entrance to the stadium. "Being a life-long WVU fan and spending my Saturdays in Morgantown ever since I could remember, I know what it's like to watch the game from the fan perspective. I was fortunate enough to job shadow and learn what it's like behind the scenes," said Mattson.



PioPitch Going Strong

PioPitch has become a regular event for Marietta College. In the fall of 2016 two different PioPitch sessions were held. On September 19, Jennifer Simon,

Executive Director, Regional Innovation Network and Alice Ely Chapman, Founder, Ely Chapman Education Foundation were the speakers for the PioPitch session. On November 17, **Martha Jones, Owner, Faces By Design** and **Bill Grizer, Founder, FBD The Academy**, and **Bill Grizer, Founder and Owner, The Grizer Castle** shared their ideas with the audience and sought their feedback.

PioPitch will continue in the Spring semester with two additional PioPitch ses-



sions scheduled for **February 2, 2017** and **March 3, 2017**

Faculty Activities



Fazio Delivers Papers

On October 7, Dr. John Fazio, Assistant Professor of Management, presented his paper entitled “The Role of Perceived Organizational Support and Emotional Intelligence on Job Satisfaction and Intention to Quit” at the Midwest Academy of Management Conference in Fargo, ND. John will also be delivering his paper entitled “The Impact of Organizational and Supervisor Support on Turnover Intentions in Hospital Employees” at the 2017 Southwest Academy of Management Annual Meeting in Little Rock, AR.

Economists Teach in China

Drs. Jackie Khorassani and Greg Delemeester, once again, spent part of their summer in Beijing, China, teaching at the University of International Relations. It was the third summer in a row for the two. Dr. Khorassani taught a course on International Economics while Dr. Delemeester taught a course on Principles of Microeconomics. The University of International Relations requires its students to take summer courses taught by foreign faculty from around the world. These intensive two-week courses expose Chinese students to the teaching styles and content from English-speaking professors. Pictured with Dr.

Khorassani are Chen Shenqi (l.) and Li Man (r.), teaching assistants to Dr. Khorassani and Dr. Delemeester.



Johnson Publishes Entrepreneurship Article

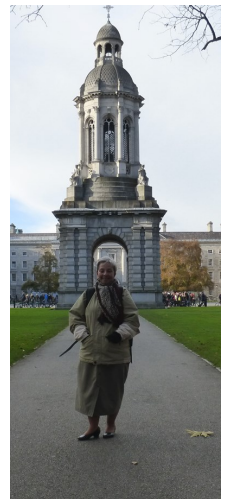
Volume 5, No. 3 (August 2016) of the American International Journal of Social Sciences contains an article from Professor Grace Johnson’s fieldwork in Sichuan Province, China, during 2014. “Master Yang: Protecting Cultural Heritage, Continuing the Tradition” was co-authored with Ha Shiling, a traditional handcrafts entrepreneur from Chengdu, China. Following the 2008 Great Wenchuan Earthquake, Yang Huazhen (Master Yang) wanted to find a way to restore the livelihoods of families in the earthquake region. She created the Tibetan-Qiang Embroidery Center to fill an economic and social need. The article chronicles Master Yang’s journey to create a now thriving entrepreneurial venture. Master Yang

is pictured outside of her home in Qianfeng Village, below.



Johnson Attends Conference in Dublin

Professor Johnson traveled to Dublin, Ireland, for the First International Network on Trust’s 9th workshop on interorganizational trust, November 16-18, 2016. The conference featured a number of papers and workshops on the topics of trust & culture, trust development & repair, signaling trustworthiness, cross cultural perspectives on trust, and generalized social trust. Her take-aways: “Students in Lead 305 and Mngt 225 will be exposed to material I absorbed from the conference. As well, I picked up a number of ideas that will find their way into my sabbatical research,” says Johnson.



We're on the Web!

<http://www.marietta.edu/business-economics-department>