

THE B&E REVIEW

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Inside this issue:

PioBiz	2
Peoples Bank Competition	2
Co-Curricular Activities	3-4
Scholarship/Award Winners	5
Faculty Activities	6
MOVEE	6

B&E Department Advisory Council Annual Meeting, March 2018



Back left to right: Rick Smith, Tina Thomas, Scott Fleming, Marlena Akhbari, Debra Daniell, Robert Russ, John Fazio.
Front left to right: Greg Delemeester, Rocky Peck, Terri Petras, Rosemary Rossiter, Jackie Khorassani, Duong Le, Julie Harding, and James Karan.

On Friday, March 2, 2018 the department held its annual Advisory Council meeting. The Advisory Council was established to guide the department in matters related to curriculum, internships, and related issues. Members come from academe, government, and industry positions. This year's meeting was focused on addressing elements of the department's Program Review with particular attention given to the development of a Departmental Quality Initiative that seeks to improve the student learning experience. To that effect, Council members participated in a moderated-roundtable session with over 20 current B&E students in order to garner student feedback about the performance and direction of the B&E Department.

Rounds 2 & 3 of the PioBiz Competition



On Friday, February 2, Round 2 of this year's PioBiz Competition was held with great success as five entries competed for cash prizes. Congratulations to First Place winner, Courtney Knoch (Oasis Food Truck Park); Second Place featured a tie between Patrick Moran and Jake Duvall (BarKart) and Derek Krieg and Sebastian Ziaja (Oilfield Basics); Fourth Place went to Drew Layton (Good Gear Backpacking); and Fifth Place went to Courtney Knoch (Bizarre Bazaar).



From left to right: Patrick Moran, Jake Duvall, Derek Krieg, Sebastian Ziaja, Faith Knutsen (judge), Bryan Waller (judge), Carrie White (judge), Drew Layton, Courtney Knoch, and Tyler Gutberlet.

On Friday, April 20, three teams competed for \$10,000 (total) start-up money in Round 3 of PioBiz Competition. In this round of competition, Derek Krieg and Sebastian Ziaja were awarded \$8,000 for their proposed business, Oilfield Basics. Courtney Knoch (Oasis Food Truck Park) and Mel Shuler (We-Lyve) were awarded \$1,000 each.



From left to right: Derek Krieg, Sebastian Ziaja, Courtney Knoch, and Mel Shuler.

Peoples Bank Competition

On February 10, the 6th Annual Peoples Bank Competition was held in the McDonough Auditorium. Taryn Hicks, Alex Hogan, and Abbey Tornes teamed up and earned a Second Place finish along with a check for \$1000. Congratulations to the three of them!

The competition included 16 teams from colleges and universities in Kentucky, Ohio, Pennsylvania, and West Virginia. Teams had to analyze a three-faceted case including strategic issues in human resources, marketing and finance. Taryn, Alex and Abbey prevailed over Ohio Northern, Cleveland State and Oberlin teams in the initial round, moving Marietta's team to the final round against Mount Union, Marshall University, and Ohio State to ultimately earn the second place finish behind Mount Union.

Marietta's 2nd Place team was mentored by Professor John Fazio. Also competing for Marietta College was a team comprised of Gabe Crowe, Taylor Pennock, and Alec Shook, and mentored by Professor Julie Harding. Teams representing Marietta College finished first in 2013 and fourth in 2016.



Taryn Hicks, Alex Hogan, and Abbey Tornes.

Co-Curricular Activities

Marietta College Student and Faculty Member Showcase Software to WWE During WrestleMania Week

The sport management program continued with their job shadow program this spring with a trip to WrestleMania Week in New Orleans April 4 – 6. Job shadow trips allow students to work side-by-side with industry professionals to gain additional experience and make professional contacts.

This job shadow was a bit different through. Through their partnership with ScriptPRO, an industry-leading game production software that Marietta College teaches in the classroom, senior sport management major John Jaeckin, Jr. and Assistant Professor of Sport Management Rick Smith worked with WWE to show them the software and help to show what the software does during a live production of their Thursday night WrestleMania AXXESS show.

Marietta College continues to be the only school in the world teaching ScriptPRO to students through the classroom.

“One of the biggest events in the United States is WrestleMania, with over 100,000 or more people usually present for the activities, bringing millions and millions of dollars of economic impact to the host city, and televised all over the world,” said Professor Smith. John and I are incredibly thankful to showcase ScriptPRO and begin a relationship with the production team that we hope continues to grow and allow students to experience some of the best live production and event management work done in the world.”



Tau Pi Phi Honorary Case Competition

Congratulations to Business & Economics majors Alec Shook, Jessica Hill, and Levito Wulur whose team finished second in the annual Tau Pi Phi Honorary Case Competition in Pittsburgh. Alec, Jessica, and Levito competed against several teams from schools in Pennsylvania and Ohio. This competition required spontaneous analysis and presentation of two multifaceted business cases during the April 6 and 7 competition period. Student teams representing Marietta College's Department of Business & Economics finished second in 2017 and first in 2016.

Co-Curricular Activities



Left to Right: Chandler Cunningham, Dr. Greg Delemeester, Matt Bailey, Matt Harkness, Blaze Amos, Professor Tina Thomas, and Morgan Rich.

The MCLA students attended the NAPE SUMMIT Expo in Houston, Texas during the month of February.



Students: Levito Wulur, Martin Hall, Alex Hogan, and Megan Dixon.

Students from the Capstone Business Policies and Practices class presented the class recommendations for revising Marietta College's Vision and Mission Statements to the Board of Trustees on February 2, 2018.



Ariel Sun, Gregory Peffley, and Brianna Finck had their research study, *Performance and the Human Equation: A Comparative Study of The 2017 Fortune 100 Best Companies to Work For*, accepted for presentation at the Annual Meeting of the North American Management Society, April 18-20 in Chicago.



On March 1, Brittany Wagner, from the Netflix hit series *Last Chance U*, spoke at the Dyson Baudo Recreation Center on the importance of students maintaining focus on their academics.

Congratulations to the 2018 B&E Scholarship Award Winners

Bob Duggan '59 Distinguished Scholarship

Kathryn McIlroy
Kayla Schradel

The Lewis-Riggs Business & Economics Scholarship

Ashley N. Klopfenstein
Thomas Sloan

Wen-Yu Cheng Scholarship

Abigail L. Swallow
Jessica L. Hill

Jack E. Prince Scholarship

Brianna Dietry
Tara Moore

Edward H. Osborne Scholarship

Maddison D. Kapple
Shannon C. Haessly

Bert T. Glaze Scholarship Fund

Stephen True
Taylor Rinard

William M. Summers Memorial Scholarship

Cameron Cantley
Rachel George

The Ford Rinard Memorial Scholarship

Michael R. Hale
Zachary Ward

Douglas C. Greene Scholarship

Melvin Shuler

Jules Bourmorck and Julia Staats Memorial Scholarship

AnQi Zhao
Mackenzie Marshall

Congratulations 2018 ODE Members



Left to right: Dr. Greg Delemeester, Taylor Pennock, Alec Shook, Eric M. Wilken, and Dr. Jacqueline Khorassani. Not pictured: Kexin Coco Shao.

Congratulations 2018 Tau Pi Phi Members



Sitting: Professor Thomas, Professor Delemeester, Professor Khorassani, Professor Smith, and Professor Harding.

Standing, left to right, 1st row: Eric Wilken, Levito Wulur, Molly Dunlap, Taylor Pennock, Shannon Haessly, Professor Le, Alec Shook, Maddison Kapple, Abigail Swallow, and Jessica Hill.

Standing, left to right, 2nd row: Professor Fazio, Lindsey Arnold, Professor Karan, and Stephen True.

Not Pictured: Levi Childers, Tanner Clark, Stephen Farley, Ashley Klopfenstein, Morgan Rich, and Kexin Coco Shao.

Faculty Activities



Dr. Fazio and Professor Harding will present a research study at the Annual Meeting of the North American Management Society, April 18-20 in Chicago. Their research, entitled *Extending the Eggdrop Challenge: An Experiential Enhancement to Work Team Learning Outcomes*, employed an extended interactive version of the classic experiential team-building exercise, The Eggdrop Challenge.



Congratulations to Professor Julie Harding for receiving the Advising in the Major Award.



Congratulations to Professor Tina Thomas for receiving the First Year Student Advising Award.



Dr. Greg Delemeester has been approved for a Fall 2018 sabbatical at the National University of Ireland in Galway.

Are you interested in getting involved in the B&E Department as a member of our Honorary Advisory Council, a mentor, a guest lecturer, or in some other capacity?

**Contact Dr. Greg Delemeester, Chair
delemeeg@marietta.edu**



2018 MOVEE

The 3rd Annual Mid-Ohio Valley Entrepreneurship Expo to be held Thursday, September 27, 2018.

To participate or become a partner visit

<https://www.marietta.edu/movexpo>



We're on the Web!
<http://www.marietta.edu/business-economics-department>