

THE B&E REVIEW

Welcome Dr. Spencer Izor

Special points of interest:

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The Department of Business & Economics welcomes Professor **Spencer K. Izor** as Visiting Assistant Professor of Sport Management. She received her Juris Doctorate from the University Of Dayton School Of Law. Upon graduation from law school Professor Izor knew she belonged in an athletic

department and not a courtroom. Her time as a Division I softball collegiate athlete, studies and career experience in athletics has given her a great sense of how to cater to the educational needs of students, particularly in the area of sport administration. As a former Assistant Director of Athletic Administration at Miami University in Oxford, Ohio, she found herself wanting to work more closely with students and

share her knowledge and firsthand experiences of what to expect as a future sport administrator. After receiving approval from the Director of Athletics at Miami she pursued a dual appointment there as an Athletic Administrator and an Adjunct Professor in Sport Leadership. The one on one time that she spent with students in the classroom, has thus far, been the most rewarding part of her career.

Thomas Hall Departments Host 2015 Homecoming Open House

During the 2015 Homecoming weekend, the Departments of Business & Economics, English, History, Philosophy & Religion, Modern Languages, and Political Science held an

open house to welcome alumni to campus. Department faculty enjoyed seeing alums and their families, Emeriti professors, and each other during the event on Friday October 14.



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Fall Internship Poster Session a Success

The lower level of Thomas Hall was filled with students, friends, faculty, and employers as the Department hosted its semiannual internship poster session on November 9, 2015. More than 30 students participated in the poster session to explain work done during summer and fall internships.

Poster sessions are the means by which interns communicate their experiences and reflections with student peers, faculty, administrators, and interested community members.

Pictured, **Dr. Duong Le** (Finance) chats with **Nathalia Ferreira** about her international business internship.



Accounting Seniors Honored by WV Society of CPAs

Accounting seniors **Emily Kochevar**, **Cameron Smith**, and **Morgan Spradling** were recognized by the Parkersburg Chapter of the West Virginia Society of CPAs at its November dinner meeting. The three seniors were honored for

their academic achievements and accounting internship experiences. After the dinner, members of the Society leadership team talked with students about the CPA profession. **Professor David Mead** accompanied the students to

the dinner.

Pictured, Kochevar and Smith share a few laughs with several members of the Parkersburg Chapter of the WVSCPA before dinner.



Mngt 225 Students Skype With Brazilian Manager



Alexandre Franco, Marietta College's first exchange student from the Methodist University of Piracicaba (Brazil) in 2003, returned to campus on November 19 to talk with students in Mngt 225 - Business in Global Contexts.

This, however, was not an ordinary visit but a Skype conversation. Students in the course were glad to have the opportunity to interact with Alexandre for an hour, discussing topics related to the environment of multinational corporations and Brazilian domestic companies, production outsourcing, human resources, and leadership.

In the years since his Marietta

days, Franco worked for global giants Caterpillar and IBM. Presently, he is Operations and Human Resources Manager at Ibirapuera Textil in Americana, Sao Paulo State, Brazil.

Professor Grace Johnson, instructor for Mngt 225, uses Skype to connect her students with alumni and others working in distant locations. "Unless someone

lives within an hour's drive of Marietta it becomes a challenge to arrange for guest speakers to visit and share their expertise with students," says Johnson. "Video seminars allow my students to reap the benefits of being with the speaker despite our remote location in southeast Ohio."

Bloomberg TV Makes Its Debut on Campus

The Department is excited to announce that Bloomberg Television, the globally focused 24-hour business and financial news channel, is

now streaming live in the B&E Reading Room (Thomas 123). In addition to Bloomberg TV, several other business and B&E-related

channels are available. Watch for new ones to arrive soon!



Accounting Meet & Greets

October's *Accounting Meet & Greet* featured Lori Fausel and Austin Power from CPA firm Novogradac & Company. The pair discussed the benefits of working at a smaller national firm with a niche specialty tax and audit practice.

Fausel and Power also joined Career Center director Hilles Hughes and professors **David Mead** and **Grace Johnson** for a working lunch to discuss internship and fulltime interviewing opportunities. The firm, with 21 offices in more than 15 states, operates three

locations in Ohio.



Public Accounting seniors **Caleb Hester** and **Morgan Spradling** were the guest speakers at the first

Accounting Meet & Greet of the 2015-16 academic year. Both took fulltime accounting internships during the Spring 2015 semester: Hester with PwC in Columbus, Ohio, and Spradling with Caterpillar, Inc. in Peoria, Illinois.

PioBiz Business Plan Competition Debuts



This year Marietta College has launched a Business Plan Competition, which will provide up to \$10,000 for the winning student or team of students to start a business in the Marietta

area. The PioBiz competition is part of a collaboration between the Department of Business & Economics and the McDonough Center for Leadership and Business. Funds for this competition are provided through a grant from the Arthur Vining Davis Foundation. Aside from this start-up fund, the award

recipient(s) also will receive support from the College's faculty and staff, as well as local business/community leaders who will serve as mentors. The main impact of this Business Plan Competition will be the development of a new business in the local economy. Aside from potentially creating

new local jobs as the business expands, the competition also allows Marietta College to work collaboratively with local business leaders and contribute to the community's economic development.

PioPitch Continues for the 2015-2016 Year



PioPitch offers a venue for two current or aspiring entrepreneurs to give a short (5-10 minute) "pitch"

presentation pertaining to specific opportunities or challenges they are facing and receive real time feedback from their assigned discussants as well as the entire group.

For more information please contact Dr. Jacqueline Khorassani at jackie.khorassani@marietta.edu or (740) 376-4621.

Upcoming 2015-16 PioPitch programs are scheduled on the following dates:

Thursday January 28, 2016
Thursday February 25, 2016
Friday April 1, 2016

All presentations will take place in Thomas 124 on the campus of Marietta College from 4 to 5 pm.



Brad Keller, co-founder of My UniversityListings.com is speaking at September 17, 2015 session

Marathon's McAfee Visits Department

Dr. George McAfee, Head of Commercial Development, Marine Transportation, Marathon Petroleum Corporation, spoke with business and leadership students on November 5, 2015, about his experiences working for global companies. Students learned about the importance of building relationships and being a clear communicator, regardless of the type of work or

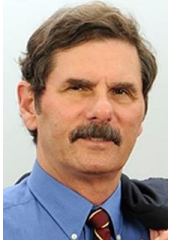
nature of business they will find themselves in.

McAfee has worked for Marathon Petroleum since 2007. He was on staff at Cooper Tire & Rubber Company from 1999 to 2007, and Harris Corporation (formerly GE Solid State) from 1988 to 1999. Dr. McAfee holds a Doctorate in International Business from California Interconti-

ental University, an MBA from University of Findlay, and a BS in Electrical and Computer Engineering from Bowling Green State University. He is an officer and director for The Partnership for Excellence (OH, IN, and WV region) of the Malcolm Baldrige National Award for Performance Excellence.



Faculty Activities



Fazio Earns Terminal Degree
John Fazio, assistant professor of management, recently was awarded his doctor of business administration degree from Nova Southeastern University.

The topic of Fazio's dissertation is *The Interaction of Perceived Organizational Support and Emotional Intelligence: Mediated Moderating Effects on Work Outcomes*. The purpose of his research was to explore a conditional process through which the perception of organizational support relates to workers' intention to quit and performance. These relations were expected to be indirectly effected by workers' levels of job satisfaction and organizational commitment, and buffered by workers' levels of emotional intelligence, such that the relations would be weaker for employees possessing higher levels of emotional intelligence. Results of the data analysis indicated that job satisfaction and organizational commitment did partially mediate the relation between perceived organizational support and intention to quit, and that emotional intelligence moderated the indirect effect of job satisfaction upon the organizational support and intention to quit relation. According to Fazio, "these findings suggest

that the effect of emotional intelligence upon common organization constructs may be incremental and supplemental, and more proximal to the job context".

Sabbatical Approved

Grace Johnson, McCoy Professor of Management and Accounting, received good news that her sabbatical application for the 2016-17 academic year was approved. "Beyond Business as Usual: How Corporations Make Social Responsibility Work" attempts to understand how firms choose their social responsibility initiatives.



"In addition to conversing with social responsibility managers about their program decision making processes, I will visit and talk with local people – the program beneficiaries – to understand their roles in developing programs and their perceptions of program successes and shortcomings," says Johnson. Her work combines studies of social trust theories and the processes used by successful programs to develop a framework companies might use to evaluate the best combination of place, people, and activities yielding meaningful corporate sustainability efforts.

Johnson plans to interview managers in Finland and Poland during the Fall 2016 semester, and similar interviews and visits will take place in China and Vietnam in Spring 2017.

Three B&E Faculty Teach in Asia



Dr. Greg Delemeester, Professor Grace Johnson, and Dr. Jackie Khorassani spent parts of their summers offering courses in China and South Korea.

Delemeester and Khorassani were among six Marietta College faculty and staff members teaching at our sister institution, the University of International Relations, in Beijing, China. It was the second straight summer that Delemeester and Khorassani taught economics at UIR. While in Beijing, the MC faculty members were able to meet up with former students and MC alumni living in the area, and did some sight-seeing as well.

Johnson taught at Kyungpook National University in Daegu, South Korea. Her course, *Financial Statement Analysis*, was among 11 courses offered through KNU's Global Summer School. In addition to teaching undergrads, she presented two workshops to master's and doctoral students in the Department of Accounting. Johnson had the opportunity to take basic Korean language lessons, visit historic and business sites in the southern part of the country, and interact with the other visiting professors during the four-week summer session.



Next Honorary Advisory Council Meeting

Mark your calendars for the next Honorary Advisory Council meeting scheduled for **October 21, 2016**.

We're on the Web!

http://w3.marietta.edu/departments/Business_and_Economics/