

Hub of Inspiration, Education, and Innovation for Business Owners and Entrepreneurs



Is your business or nonprofit organization looking to increase its visibility while promoting economic growth and job creation in the Mid-Ohio Valley? If yes, become a sponsor of the 2<sup>nd</sup> annual Mid-Ohio Valley Entrepreneurship Expo (MOVEE)!

Scheduled for **Friday, September 29, 2017**, MOVEE provides business owners and aspiring entrepreneurs the opportunity to network and gain valuable tools and resources necessary to start, maintain, or expand their operation.

The conference is expected to be attended by over 200 entrepreneurs, business owners, community leaders, high school and college students and faculty, and other interested individuals.

Participants will hear inspiring stories from a panel of entrepreneurs and a keynote speaker in plenary sessions. In concurrent sessions, attendees will gain specific tools and information on timely topics related to marketing and promotion, finance, insurance, legal, and new policies and regulations that affect businesses. In addition, there will be a Vendor Showcase where sponsors can promote their goods and services and network with attendees via short pop-up sessions and direct oneon-one meetings.

## **MOVEE Partners**

- Arthur Vining Davis Foundations
- ➢ Belpre Chamber of Commerce
- Buckeye Hills-Hocking Valley Regional Development District
- Building Bridges to Careers
- Chamber of Commerce of the Mid-Ohio Valley
- Froggy 99
- Managers Resource Group
- ➢ Marietta Area Chamber of Commerce
- ➢ Marietta College
- ➢ Marietta Main Street
- Southeastern Ohio Port Authority
- United Way Alliance of Mid-Ohio Valley
- West Virginia University-Parkersburg
- ➢ White Caps Creative Group
- Workforce Development Board of the Mid-Ohio Valley



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	Platinum	Gold	Silver	Bronze
Host or moderate a concurrent session	*			
1 minute overview at the Kickoff session	*			
Sponsorship of a PioPitch program during 2017-18	*	*		
academic year				
Fifteen-second commercials on Results Radio that	100	50	50	
runs two weeks on your choice of station in September				
2017				
Advertisement in the MOVEE program	Full	Half	Quarter	
Host a pop-up session	*	*	*	*
Logo and name in promotional and conference	*	*	*	*
materials				
Logo and name on website and social media with link	*	*	*	*
to organization's website				
Recognition during the Kickoff session as a sponsor	*	*	*	*
Showcase table	*	*	*	*
Complimentary registration	4	2	2	2
Investment	\$2,000	\$1,500	\$1,000	\$500

In addition, please let us know if your organization is interested in other types of engagement such as sponsoring the **Entrepreneur of the Year** award, the morning **kickoff** session or afternoon **keynote** speaker.

For more information or to become a sponsor, contact Jacqueline Khorassani

(khorassi@marietta.edu/740-376-4621) or Robin Stewart (rls002@marietta.edu/740-376-4683).

Sponsorships are requested by **June 16, 2017** to allow time for production of MOVEE materials and radio commercials.

In addition to sponsorships, donations are welcomed. MOVEE is a program of Marietta College, a 501(c)3 organization.

Thank you for becoming a part of MOVEE!