

MCAAC NEWSLETTER

A Note from Chair

Greetings All,

This newsletter comes at an interesting time for our Council and for the College we love. We are thrilled to see the results of the 7th Annual Day of Giving, but we are also preparing for the transition from President Ruud's tenure to what comes next.

I would first like to congratulate the Council for its herculean efforts surrounding Day of Giving, achieving participation goals, and setting a record on funds raised. While the Development Committee led these efforts, the whole Council stepped up to the challenge to help usher this initiative forward, and we can herald 100% participation from our Council in the campaign. Congratulations and thanks are due to all — **so thank you and congratulations!**

As we progress with our work, there are many questions surrounding what comes next for Marietta College regarding President Ruud's departure after this fiscal year. While exact plans and answers are scarce at the moment, I know that this Council will continue its unwavering support of the institution, its mission, and its students — and we will also be counting on the support of the Adkins Society as our Alumni body continues to be the most consistent presence at Marietta College.

We will all need to respond when asked in the coming days, weeks, and months to help propel Marietta forward, a call I know all reading this newsletter are prepared to answer.

Michael Joliat '06

CALLING ALL OHIO ALUMNI!

We are trying to bring back the MC license plates but we need your help. We need 150 signatures from Ohio residents stating they will buy the plate once it comes back.



Please reach out to Erika Smith at ess001@marietta.edu to get your name on the list! Go Pios!

Committee Updates

ENGAGEMENT COMMITTEE

Christian Sanders '14, Douglas Spencer '87, Co-chairs

Committee Members: Beth Morgan-Mattias '93, Ruth Gilbert-Whitner '72, DeAnna DeForest '08, Paul Adams '69

Sport Management was the focus for our first MCAA Connect Four Series of 2023. You can watch a recording of this engaging and fun panel discussion on our YouTube channel, <https://bit.ly/MCAA-YouTubeChannel>. More Connect Four sessions are the works with our CEEE, Education, and Physician Assistant majors!

On May 9, 2023, at 7:00 p.m. EDT, MCAA Council member Ruth Gilbert-Whitner will moderate the next installation of the Connect Four Series — this time focusing on Education. The event is free, but registration is required at <https://bit.ly/MCAA-C4-Education>

Day of Giving -

- The MCAA Council's LinkedIn, Facebook, and Instagram accounts buzzed all throughout the annual Day of Giving.

In February, the Engagement Committee partnered with the Office of Alumni Engagement to launch a pop-up Alumni Team Store online. More than 40 alumni showed their #Luv4MC on Day of Giving and Founder's Day by purchasing new alumni gear. The best part: a portion of the proceeds directly benefitted the Marietta Fund!



AWARDS COMMITTEE

Committee Members:

**Bret Allphin '01, Mark Lane '01,
Renee Bailey Gallagher '84**

We are currently looking through all the nominations that have come in for the Hall of Honor, Distinguished Alumni, Outstanding Young Alumni, Honorary Alumni and the Liz Tribett Service awards, and are excited about finding some really deserving awardees. All awards will be presented at a special ceremony at Homecoming in the fall.

DEVELOPMENT COMMITTEE

Nancey McCann '76, Chair

Committee Members:

**Honnie Gordon '84, Maureen Morgan '93,
Laura Regan '94**

Day of Giving -

What an amazing Day of Giving! Thanks to all those who contributed and showed their love for Marietta College on February 14, and a special thanks to the 147 Day of Giving Advocates who helped to spearhead the campaign advocating on behalf of the College. As a result, we reached 100% of our 1,200-donor participation goal (1,203) and achieved a new Day of Giving revenue record (\$283,595).

Additional highlights:

- Donations were received from 43 states and 5 countries (US, Canada, UK, Sweden, and Australia).
- The Board of Trustees released a \$50,000 Trustee Challenge when we reached 1,000 donors and sponsored three Power Hours during which donations were matched with additional gifts. \$5,000 was raised through the Pioneer Peloton Challenge with 30 participants.
- Tiered Project Campaigns:
 - Area of Greatest Need: 564 donors gave \$120,696 (160% of goal)
 - Student Aid: 102 donors gave \$9,295 (37% of goal)
 - Pioneer Club: 29 donors gave \$2,185 (29% of goal)
 - Sport Management: 20 donors gave \$1,328 (13% of goal)
 - Classroom technology: 9 donors gave \$2,804 (40% of goal)
 - Esports Center: 25 donors gave \$1,115 (13% of goal)

- STREAM Camp: 29 donors gave \$4,345 (144% of goal)
- Career Center: 34 donors gave \$7,696 (51% of goal)
- WCMT: 115 donors gave \$20,509 (136% of goal)
- Global Connections: 7 donors gave \$590 (9% of goal)

- Competitions/Challenges - In addition to the Class Challenge, we launched the new Sports Challenge, as well as two separate challenges (Fraternities and Sororities) for the Greeks.
 - Class Challenge: Donors spanned 75 years, from classes 1951-2026
 1. 1984 - 18.6% participation
 2. 1970 - 16.3% participation
 3. 1985 - 12.7% participation
 - Greek
 1. Chi Omega & Tau Kappa Epsilon both 17.9% participation & (\$500 prize)
 2. Alpha Xi Delta 15.8% & Lambda Chi Alpha 15.1% participation
 3. Alpha Sigma Tau 5.4% & Delta Tau Delta 5.8% participation
 - Sports Challenge
 1. Esports with 23.5% participation
 2. Field Hockey with 23.2% participation
 3. Men's Soccer

Annual Giving Update -

As of February 21, we have raised a total of \$3,208,154 in current-use gifts: \$2,097,469 of which is unrestricted. This puts us at 69.9% of our \$3M Marietta Fund goal and should reach that goal by June 30. Yet, we still need more than 1,100 alumni to contribute before July 1, so that we can meet our 20% participation goal - currently at 12.47% and projections have us ending the year between 15% - 16%.

NOMINATIONS COMMITTEE

Brittany Metcalf '13, Chair

Committee Members:

Melissa Clawson '05, Lynette Baker '87

- Nominations has a good pool of candidates nominated for the current open positions
- Started the interview process
- Will vote on new members in May meeting

IMPORTANT LINKS

Marietta College Strategic Planning page: <https://www.marietta.edu/mc-strategic-planning>

Upcoming events: www.marietta.edu/alumni/events

Nominate an alum for one of the Outstanding Pioneer Awards: www.marietta.edu/alumni-nomination-form

Join and share our MCAA Facebook page: MCAA - Marietta College Alumni Association

DON'T FORGET! Refer a Future Pioneer: www.marietta.edu/alumni/refer-future-pioneer

Those who know Marietta best make the best ambassadors for the college. It's why we need you to refer students to us. The best part - the nominated student can receive a \$1,000 scholarship renewable during their four years at Marietta. Learn more about the program and recommend a student through our online form today!