

MCAA NEWSLETTER

MCAA MISSION: *Our mission is to build upon the common bond of enthusiasm, loyalty and service of alumni & friends of Marietta College to establish a community of support for the academic campus life, fund raising, and enrollment efforts of the College.*

A Note from Erika

Greetings, alumni and friends!

I have the honor of writing the introduction for this edition of the MCAA newsletter and I cannot imagine a better opportunity to share several updates from around the Marietta College campus.

In April, we expressed our deepest gratitude and fondest wishes to Susan “Jay” Hauck Bell, as she stepped down from her role as Chair and her position on the MCAA board. She will embark on an incredible adventure next year and while we will miss her grace, character, and steadfast leadership, we wish her all the best in her travels ahead.

On May 7th we congratulated the newest members of The Long Blue Line as they crossed the commencement stage in the Dyson Baudo Recreation Center. Alumna and MCAA board member Brittany Metcalf '13 toasted nearly 300 graduates and their families at the Strawberries & Crème brunch that morning, reminding them of the importance of staying connected to the Pioneer community.

The MCAA board met for its regular May meeting and received updates on the status of the Leadership + Business and Entrepreneurship transition, as well as progress being made in the new strategic direction of Career Services. Several members of MCAA will transition to Adkins Society and we look forward to honoring their dedicated service to the College at the October meeting: Brian Ashton '08, Tim Byers '06, Chanel Cornett '16, Susan Hauck Bell '85, Adam Kopp '88, Anna Mullins '04, Gene Neill '16, Lori O'Connell '85, Chris Zernick Suter '84.

As we head into the summer months, let's turn our attention to the Etta Express! Marietta College won Super Regional, leading to a return to the World Series for the 23rd time in program history, just after Coach Brewer celebrated his 600th win with the Pios.

And don't forget to register for the 10th Annual Pioneer Golf Challenge (June 23-24) and save the date for Homecoming (October 13-16). It's hard to believe we are less than six months away! Look forward to more information coming soon from the Office of Alumni Engagement.

In closing, I'll leave you with an excerpt of John Burrough's "June is Coming"

***Again I see the clover bloom,
And wade in grasses lush and sweet;
Again has vanished all my gloom
With daisies smiling at my feet.***

Warm regards,

Erika Smith

From the Family Connection Newsletter



Beginning as early as their freshman year, and regardless of the major field of study or professional program they choose, Marietta College students are encouraged to begin thinking about and planning for the fulfilling jobs and careers that await them after they have been handed their diplomas.

It's primarily through the Marietta College Alumni Association that the College engages actively with "The Long Blue Line" of more than 20,000 active alums. Working through the College's Career Center, MCAA board members have generously endowed awards for students accepting internships, and alums in a wide range of professions and industries have met with, mentored, offered internships to, and even hired Marietta College students and graduates.

The new Connect4 networking series of events brings students in particular fields together with successful alums. On the soon-to-be-launched Marietta Connect platform, alumni can engage directly with students and graduates and post jobs on the platform's hiring board, and alums use LinkedIn and related social media to guide students and graduates to key career resources.

In these and a host of other ways, MC alums encourage students in all majors and professional programs to think early and creatively about their post-college careers, provide guidance and advice, and — importantly — support the great work of the College's Career Center.

Paul Adams '69



Committee Updates

ALUMNI ENGAGEMENT COMMITTEE

Tim Byers '06, Chair

Committee Members:

Adam Kopp '88, Chris Suter '84, Bret Allphin '01,
Barry Brownstein '06, Alex Lersch '23

- Coordinating deposited student note campaign from MCAA members — 360 notes so far.
- Several members of the committee are rolling off the Board, so we have been working on putting together our future priorities to hand over.
Potential priorities include:
 - Planning a Senior engagement event at Homecoming
 - Continuing virtual events for alumni
 - Collaborating with the Career Center

COMMUNICATIONS COMMITTEE

Doug Spencer '87, Renee Gallagher '84, Co-Chairs

Committee Members:

Paul Adams '69, Ruth Gilbert-Whitner '72,
Anna Mullins '04

The latest installment of the MCAA's Connect Four Series, celebrating Marietta College's Theatre Department, happened on Monday, May 23, 2022. A faculty member and just-graduated student were joined by three alumni working in TV, Film, and Theatre as we spotlighted how a Marietta College liberal arts education prepares students for careers on stage (or set!) and off. You can watch it on the MCAA YouTube channel:

<https://youtu.be/fgma3-9krmA>

NOMINATIONS AND AWARDS COMMITTEE

Brittany Metcalf '13, Chair

Committee Members:

Paul Geisler '87, Mark Lane '01, Brent Haney '76

- Currently have our winners identified; collecting letters of recommendations.
- After that process is complete, we will formally vote on the award winners as a MCAA Board.
- Awardees will be honored at Homecoming this year.

DEVELOPMENT COMMITTEE

Nancey Kaplan McCann '76, Chair

Committee Members:

Cody Clemens '13, Gene Neill '16, Brian Ashton '08,
Laura Regan '94

The following is an annual giving update as of May 16, 2022:

- We have raised a total of \$4,094,560 in current-use gifts; \$2,721,291 is for The Marietta Fund, putting us at 90.7% of our \$3M goal. Current projections show us ending the year at about \$3,015,000.
- We need an additional 309 alumni donors to reach our goal of 20% alumni participation. We are currently at 17.89%. Current projections have us ending the year at about 19.3%.
- For the first time in our history, we have seen more current-use restricted donors than donors to The Marietta Fund.

The remaining strategies through the end of the fiscal year include:

- Fiscal year-end appeal
- O'Neill Match – Trustee Kevin O'Neill '87 has allowed his \$200K Marietta Fund gift to be leveraged as a match. Each new gift will unlock an additional \$500 for The Marietta Fund, regardless of the amount.
- Special Campaigns include a second ask, monthly renewal, personal solicitations, planetarium upgrade, baseball, women's basketball, LGBTQ+ Student Emergency Fund, Pioneer Challenge, and Title IX (June marks the 50th Anniversary of Title IX).



CALLING ALL OHIO PIOS!

A group of alumni are working to bring the Marietta College license plate back. If you are interested in purchasing a plate, or in volunteering to collect signatures, please reach out to the Office of Alumni Engagement at alumni@marietta.edu or 740.376.4709

IMPORTANT LINKS

Marietta College Strategic Planning page: <https://www.marietta.edu/mc-strategic-planning>

Upcoming events: www.marietta.edu/alumni/events

Nominate an alum for one of the Outstanding Pioneer Awards: www.marietta.edu/alumni-nomination-form

Join and share our MCAA Facebook page: MCAA - Marietta College Alumni Association

Refer a Future Pioneer: www.marietta.edu/alumni/refer-future-pioneer