

MCAA NEWSLETTER

FOR THE MEMBERS OF THE MARIETTA COLLEGE ALUMNI ASSOCIATION

JANUARY 2022

A Note from Jay

Dear Team,

I am so happy to welcome you to 2022 and Marietta College's 187th year educating wonderful students in Marietta, Ohio. I look forward to a great February 'all Board member' meeting where we will be updating you on what we the MCAA will be working towards. While I am happy to look ahead, I'd like to take you back to last month and our school's December graduation program. Below please find the wonderful speech MCAA member, Anna Mullins gave to our newest members of The Long Blue Line. Thank you, Anna, for your motivational words and thank you all for continuing to support our school. May we all have a wonderful 2022. — Susan 'Jay' Hauck

It has been more than a minute since I sat in your place. To be honest, some 17-plus years have passed since I joined The Long Blue Line, and if you take into account the way that the COVID-19 pandemic has altered everyone's perception of time, those 17 years risk feeling like a lifetime ago.

One thing I can tell you with certainty is that, as I sat through my graduation in May of 2004, I had absolutely no idea what life had in store for me. I don't mean to worry you — rest assured that my Marietta education prepared me to adapt at every step along the way. I do mean to acknowledge, though, that none of us knows exactly what lies before us. Unexpected opportunities and setbacks may change our course despite the best laid plans.

One of the constants in my life, however, has been the presence and support of my fellow Marietta alumni. Whether celebrating birthdays, grad school commencements, the growing of families, or even mourning the loss of a loved one, my adult life has been shaped and populated by the friendships that originated here on this campus.

With that in mind, it is an absolute honor to be here today to welcome you — Marietta College's newest graduates — to The Long Blue Line! When I think of our alumni base, I'm reminded of the often-quoted line from A Midsummer Night's Dream, "Though she be but little, she is fierce!" Though our student population is small in comparison to some other collegiate institutions, do not underestimate our alumni! You'll be shocked to find Marietta alumni all over the place! I've bumped into other members of The Long Blue Line in airports, at food festivals in downtown Columbus, in the parents of my students at parent-teacher conferences and even at my local Target. I have the privilege of sharing The Long Blue Line with my mother (class of '66) and even one of my colleagues at the high school where I teach in Columbus is a Marietta graduate.

Not only will you find us everywhere, but you will be amazed by how eager Marietta alumni are to support each other. Marietta College graduates want to see other Marietta College graduates be successful. You're interested in networking for future job opportunities? We've got you covered. You're looking for insights into graduate programs and whether they'll pay off in your chosen field of work? We absolutely can help. Have you moved to a new area and need to find a place to have your pomeranian groomed? Sure, we can help with that, too.

All that is needed is for you to connect with us, and there are many ways to do that. As new members of the Marietta College Alumni Association, you are represented by a Board of Directors, people like me, who work throughout the year to be an alumni voice on campus. And you're allowed to talk to us! Our alumni have established regional associations in ten metropolitan areas to foster connection through networking and social events. We're even emerging from our COVID-induced respite, beginning with a Columbus-area event later this month. If you find yourself in an area lacking a formal regional association, there are still plenty of ways to find fellow Pioneers. Just reach out to me, another MCAA Board member, or the Office of Alumni Relations here at the college and we will gladly connect you. We also hope that, over the years, you will find joy in staying engaged with and giving back to Marietta College with your time and talents as much as anything else, and there are myriad ways to do so.

It is my honor to greet you as fellow alumni of Marietta College and I wish you absolutely nothing but the best in your future endeavors. Congratulations! — Anna Mullins '04



Marietta College

Committee Updates

ALUMNI ENGAGEMENT COMMITTEE

Tim Byers '06, Chair

Committee Members:

Adam Kopp '88, Chris Suter '84, Bret Allphin '01,
Chanel Cornett '16, Barry Brownstein '06, Alex Lersch '23

- We sent out a Regional Association interest survey in November. Working on results now with Advancement. We will share with MCAA once collated
- Coordinated a letter writing campaign to December graduates welcoming them to The Long Blue Line. Thanks to all who helped write notes
- We are targeting holding a virtual event (likely Trivia) this Spring, probably around Spring Break
- Working with Advancement to host the MCAA-led Strawberries & Crème tradition for graduates and families.

COMMUNICATIONS COMMITTEE

Doug Spencer '87, Renee Gallagher '84, Co-Chairs

Committee Members:

Paul Adams '69, Ruth Gilbert-Whitner '72, Anna Mullins '04

MCAA Connect Four Series — January 26, 2022

- Focused on the College's academic work in Accounting
- Guests included Professor Grace Johnson, student Ethan Booker, and alums Ashley Klopfenstein '20, Melissa Clawson '05, Troy Cooper '91
- Look for the link on our social media platforms to watch the recording

DEVELOPMENT COMMITTEE

Nancey Kaplan McCann '76, Chair

Committee Members:

Cody Clemens '13, Gene Neill '16, Brian Ashton '08,
Laura Regan '94

- 2022 Day of Giving Campaign begins at noon, Monday, February 14th and runs through 6:35 p.m. on Tuesday, February 15th
- New Day of Giving Feature: Tier 2 Campaigns including the following: Marietta Fund, Pioneer Club, Multicultural Center renovations, a newly established LGBTQ+ Student Emergency Fund, Office of Community Engagement, Career Center/Internship Funds, S.T.R.E.A.M. Camp, Go WCMO, Communication Technology, and the Planetarium
- MCAA Board serving as Advocates: Explanation of the Day of Giving and Responsibilities will be provided through a Zoom call/Q&A Document

NOMINATIONS AND AWARDS COMMITTEE

Brittany Metcalf '13, Chair

Committee Members:

Paul Geisler '87, Mark Lane '01, Brent Haney '76,
Lori O'Connell '85

Looking for Award nominations – please nominate!

- Hall of Honor: Celebrates the most outstanding accomplishments of Marietta College alumni. Members exemplify extraordinary characteristics that reflect the very best of the Marietta experience by accomplishments in their profession, service to the College, service to their community and/or contribution to humanity. Induction in the Hall of Honor is the highest honor bestowed by the Marietta College Alumni Association
- Distinguished Alumnus/Alumna Award: Presented to an alumnus/alumna who has achieved significant accomplishments, made outstanding contributions in his or her field or has distinguished himself or herself through service to the community, state, or nation
- Outstanding Young Alumnus/Alumna Award: Presented to an alumnus/alumna who has graduated 15 years ago or less, who has made significant accomplishments in business or professional life and/or who has rendered outstanding service to the College or the MCAA
- Honorary Alumnus/Alumna Award: Presented to an individual who is not an alumnus/alumna, but has given specific and meritorious service on behalf of the quality and advancement of the College and the MCAA
- Liz Tribett MCAA Service Award: Presented to anyone considered deserving of recognition for service to Marietta College

Board Nominations:

- We had 19 submissions; we are re-engaging two candidates from last year's class
- Two of the 19 declined to be involved
- We have eight targeted candidates
- Jay and I have connected with the top eight candidates to introduce ourselves and talk about the process. We have also requested the candidates to fill out a questionnaire, send an updated resume, and provide two letters of recommendation
- Jay and Mike will conduct formal interviews this month
- The Board vote is planned for February

IMPORTANT LINKS

Check out upcoming events:

www.marietta.edu/alumni/events

Nominate an alum for one of five Alumni Awards:

www.marietta.edu/alumni-nomination-form

Join and share our MCAA Facebook page:

MCAA - Marietta College Alumni Association

Refer a future Pioneer:

www.marietta.edu/alumni/refer-future-pioneer

MCAA MISSION: Our mission is to build upon the common bond of enthusiasm, loyalty and service of alumni & friends of Marietta College to establish a community of support for the academic campus life, fund raising and enrollment efforts of the College.

