

MCAA NEWSLETTER

MCAA MISSION: *Our mission is to build upon the common bond of enthusiasm, loyalty and service of alumni & friends of Marietta College to establish a community of support for the academic campus life, fund raising and enrollment efforts of the College.*

A Note from the Officers

The MCAA's 25 members represent graduates from the early 1970s to classes from just a few years ago. Collectively we've witnessed many different Marietta Colleges. We have each seen different dorms, evolving libraries, improved sports facilities, and new sports teams. There have been consistent academic programs, others added or phased out. Social life has matched and reflected our changing world. The future alumni will continue to witness change. No doubt, as the school moves ever closer to its 200th anniversary, the class of 2035 will experience a Marietta College that is different from the one we have today.

Today the school has challenges that we, the whole College community, will rise through. Please continue to read through all the school's communications and attend as many future town halls as possible. When you have an idea, give feedback. What will not change is that we are all Pioneers, and we will all work toward a common goal: our school's success. Alumni will always be a vital partner to Marietta College, and the MCAA will be here to listen, advise and help us all navigate to the next era. We are all part of one community. The MCAA will continue its mission to support the school and act positively to make sure our school continues into the future.

Thank you for your continued support.

Susan "Jay" Hauck, Chair
Michael Joliat, Vice Chair
Melissa Clawson, SECY

Career Center Visit and Discussion

On Feb. 7, Adam Kopp and Barry Brownstein had a 90-minute visit with the Career Center staff (Andrew Smith, Interim Director, and Ricci Bailey '14, Assistant Director). Barry was able to tour the facility and talk with Andrew and Ricci about the Center's current activities and future plans. Andrew views part of his job as developing a strategic plan for the Center. There is some uncertainty over available resources and integrating with the Center's multiple stakeholders.

Andrew is developing a strategic plan for the Center. Soliciting for funding has already started with some alumni donors. Obstacles to overcome include: (1) agreeing on Center functions; (2) availability of funding; (3) finding the appropriate additional staff members. In terms of funding, there is active solicitation of funding from alumni already underway. It should be noted that Andrew's appointment is temporary and his contract currently expires at the end of June 2022.

MCAA should stay involved, specially to get help of alumni in funding, identify potential internships and jobs, and to build up the employer network. For information about the visit, reach out!

MCAA SPRING BOARD MEETING

Thurs., May 5th - Board Dinner
Please arrive by 4 p.m. Thursday

Fri., May 6th - Business Meeting

Sat., May 7th - Assistance with Graduation
Attend Strawberries & Crème and you may depart by noon, graduation attendance is not required.

The Return of the College Fair

Like most public events over the past two years, college fairs were highly impacted by COVID. Happily, we are now seeing the event's return. Prospective students may still be wearing masks and practicing social distancing, but they are now back to walking giant spaces where hundreds of college and university booths line up to show off their schools. Marietta College's Band director Nils Landsberg flew in to host the table at one such event this February at San Antonio, Texas's Alamo Dome. This event, the TMEA Clinic/Convention is the nation's premier music educator's convention and included an evening for colleges to show off their music programs to future students. MCAA Chair Susan "Jay" Hauck and Board of Trustee Member Leslie Ritter '85 joined him to help greet and talk with prospective students and parents.

Prior to the event, both Jay and Leslie participated in the Zoom Alumni Ambassador training program set up by Scot Schaeffer, VP for Enrollment Management.

If you are interested in helping in this way, please reach out to Scot to find out about possible events in your area at sjs005@marietta.edu.



Committee Updates

ALUMNI ENGAGEMENT COMMITTEE

Tim Byers '06, Chair

Committee Members:

Adam Kopp '88, Chris Suter '84, Bret Allphin '01,
Chanel Cornett '16, Barry Brownstein '06, Alex Lersch '23

- Be on the lookout for upcoming letter writing request to accepted students.
- We will be helping to coordinate a push for Doo Dah Day Everywhere participation among the regional associations and alumni in general. Working with Communications on a social media push for this.
- Working on potentially hosting our virtual Trivia Event in mid-May.

COMMUNICATIONS COMMITTEE

Doug Spencer '87, Renee Gallagher '84, Co-Chairs

Committee Members:

Paul Adams '69, Ruth Gilbert-Whitner '72, Anna Mullins '04

The MCAA held the latest Connect Four Series on Monday, March 28, focusing on the Theatre Department. This Connect Four started with a behind the scenes tour of the College's current production, *Reefer Madness!* It continued with a discussion about how Marietta College prepares students for careers on stage (or set!) and off.

The previous session was with the Accounting Department and was also well attended. You can visit the MCAA YouTube channel to see for yourself: <https://bit.ly/MCAA-YouTubeChannel>.

NOMINATIONS AND AWARDS COMMITTEE

Brittany Metcalf '13, Chair

Committee Members:

Paul Geisler '87, Mark Lane '01, Brent Haney '76,
Lori O'Connell '85

The Nominations and Awards Committee identified 8 strong candidates which the board recently casted their vote for. N&A Chair, Board Chair, and Board Co-Chair are working on scheduling follow ups with the candidates and relaying the results of who will be our new 6 members to join MCAA. Additionally, N&A is beginning the Awards process. We are busy gathering award nominations and identifying who will receive each award during Homecoming 2022.

IMPORTANT LINKS

Check out upcoming events:

www.marietta.edu/alumni/events

Nominate an alum for one of five Alumni Awards:

www.marietta.edu/alumni-nomination-form

Join and share our MCAA Facebook page:

MCAA - Marietta College Alumni Association

Refer a future Pioneer:

www.marietta.edu/alumni/refer-future-pioneer

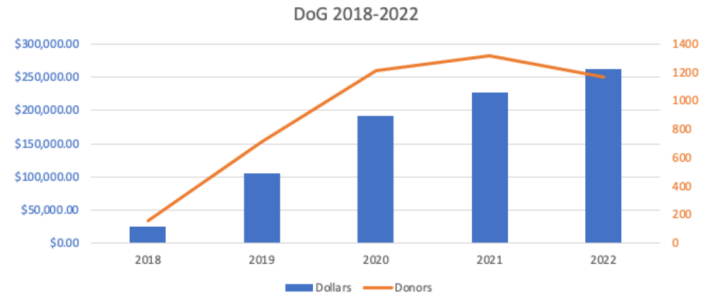
DEVELOPMENT COMMITTEE

Nancey Kaplan McCann '76, Chair

Committee Members:

Cody Clemens '13, Gene Neill '16, Brian Ashton '08,
Laura Regan '94

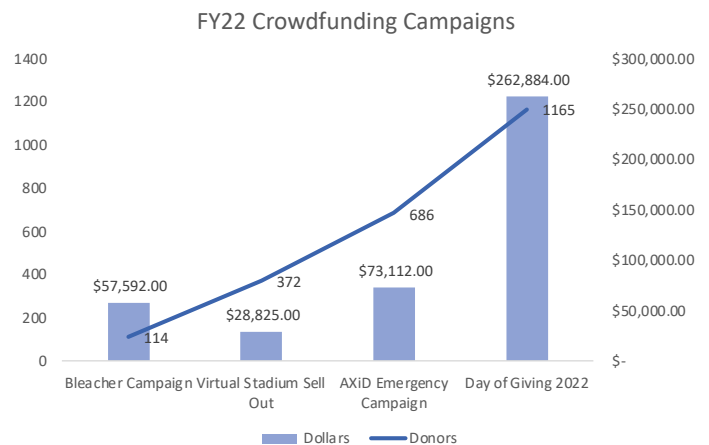
As a result of the tremendous support and participation from our alumni, and with the help of our 165 advocates, we reached a new record in total dollars raised for the 2022 Day of Giving. 1,165 donors (16.34% of the 20% participation goal) contributed \$262,884 (114% of our goal). Each year, the MCAA builds upon our successes as illustrated by the chart below.



This year's Day of Giving also featured a new aspect, which allowed alumni to direct their contributions to ten special projects that included renovations for the Multicultural Center, the establishment of an LGBTQ+ Student Emergency Fund, GO WCMO! Communication Technology Upgrades, Community Engagement, S.T.R.E.A.M. Camp, Career Center/ Internship Funds, and system repair and upgrades to the Planetarium, in addition to The Marietta Fund, Student Aid, and the Pioneer Club.

The Development Committee is reviewing the alumni feedback regarding this year's Day of Giving and will be working with the Advancement staff to improve upon our success for 2023.

The chart below highlights various campaigns that the MCAA and our advocates have supported in 2022. Thank you to all who have participated!



Marietta College