

Entrepreneurship

Degree Audit

2019-2020 Only

Requirements	Hours	Hrs Completed & Grade	Hours in Progress	Hours Needed
ENTR 101 Entrepreneurial Mindset	3			
ENTR 201 Creativity & Innovation	3			
ENTR 302 Feasibility & Planning	3			
MKTG 201 Principles of Marketing	3			
MKTG 385 Marketing Research	3			
MATH 123 Practical Statistics	3			
ACCT 202 Intro. to Financial Accounting	3			
ECON 212 Principles of Macroeconomics	3			
FIN 301 Business Finance	3			
MNGT 201 Managing Organizations	3			

Choose **ONE** Creativity course from the list on the reverse side of this form.

	3			
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Choose **ONE** of the following communication courses: COMM 209 (Argumentation and Debate), COMM 314 (Persuasion), MKTG 325 (Principles of Selling), WRIT 308 (Persuasive Writing)

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Choose **ONE** of the following ethics courses:

LEAD 305 (Business Ethics), MNGT 320 (Negotiation and Ethics)

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Choose **ONE** of the following legal issues courses:

MNGT 315 (Legal Environment of Business), MNGT 415 (Commercial Law)

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Based on your area of interest, choose **ONE** of the following writing courses:

WRIT 305 (Business Writing), WRIT 307 (Technical Writing), WRIT 309 (Grant Writing)

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Choose **TWO** of the Special Interest courses on the reverse side of this form.

	3			
	3			

Capstone:

ENTR 340 ENTR Capstone I	1			
ENTR 440 ENTR Capstone II	2			

A minimum of 30 Hours of approved out of class entrepreneurial activities

Total Hours	Program Director Signature & Date			

Each major must include at least 18 hours of 300-400 level credit that are not applied toward any additional majors.

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Creativity Courses: Choose one.

1. Art 224 Painting I Oil Painting (Prereq: ART 101)
2. ART 240: Basic Photographic Arts
3. Art 311 Printmaking (Prereq: ART 101)
4. Art 347 Monoprint (Prereq: ART 102 or Permission)
5. BIOL 301 Scientific Imaging (Prereq: Permission)
6. COMM 110 Human Communication
7. COMM 211 Organizational Communication (Prereq: COMM 101)
8. ENGY 401 Energy Systems Design (Prereq: ENGY 103, Econ 350)
9. GRPH 201 Software for Design
10. GRPH 220 Design Foundations (Prereq: Permission)
11. MASS 150 Principles of Photography I
12. MASS 225 Intra to Advertising
13. MASS 250 Principles of Photography II (Prereq: MASS 150)
14. MASS 380 Advertising Copy and Layout (Prereq: MASS 225, 370 or GRPH 201)
15. MASS 410 Advertising and Public Relation Campaigns (Prereq: MASS 225, 230, 380)
16. POLS 215 Moot Court I
17. SMGT 334 Sport Facility and Event Management (Prereq: SMGT 280)
18. SMGT 336 Sports Marketing (Prereq: SMGT 280)
19. THEA 341 Scenic Design (Prereq: THEA 210 or Permission)
20. THEA 342 Costume Design (Prereq: THEA 210 or Permission)
21. THEA 344 Lighting Design (Prereq: THEA 210 or Permission)
22. WRIT 290 Introduction to Creative Writing (Prereq: WRIT 110)
23. WRIT 301 Short Fiction Workshop (Prereq: WRIT 290)
24. WRIT 302: Creative Nonfiction (Prereq: WRIT 290)

Special Interest Courses: Choose Two

1. COMM 320 Strategic Social Media
2. COMM 420 Business Communication Seminar (Prereq: COMM 101, WRIT 110)
3. CSCI 330 Web Design and Programming (Prereq: CSCI 116, 230)
4. GRPH 230 Logo Design & Branding (Prereq: GRPH 220 or Permission)
5. GRPH 250 Information Design
6. GRPH 325 Interactive Design (Prereq: GRPH 201, or Permission)
7. LEAD 307 Leadership Dialogues
8. MIS 220 Introduction to Management Systems
9. MIS 280 Commercial Website Develop and Management (Prereq: MIS 220)
10. MIS 310 Enterprise Information Systems and ERP (Prereq: MIS 220)
11. MIS 330 Introduction to E-Business and E-Commerce (Prereq: MIS 220)
12. MIS 410 (E-Business System Development (Prereq: MIS 220, CSCI 230)
13. MASS 230 Introduction to Public Relations
14. MASS 375 Digital Communication (Prereq: Mass 201, MKTG 201)

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15. MKTG 386 Consumer Behavior (Prereq: MKTG 201)

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