The Boca Raton Bowl game trip introduced learning experiences that are not available in classroom. Working alongside ESPN staff provided a hands-on insight to the unseen work put into a bowl week with lessons such as the Ôthinking on your toesÕ mindset necessary for the industry. We met with the program director, students, and recent graduates of the FAU MBA Sport. This trip gives Marietta College students an advantage when applying for internships and jobs.