

Fifth Street Consulting (5SC), a student-led, faculty-advised consulting firm specializing in communication and media consulting, takes on semester-long consulting projects with real-world clients. In the Fall 2019 semester, 5SC partnered with the Marietta/Belpre Health Department to enhance their communication within the community to better promote and protect their health including a redesign of their website, print materials, creation of a new logo, and health campaign materials among other efforts. For the Spring 2020 semester, 5SC is working to enhance the internal and external communication of the Economic Roundtable of the Ohio Valley to boost membership and maximize the organizations' impact on our community. 5SC is also conducting research for the MC Planning Committee to gather feedback from students for the 2021-2025 Strategic Plan. Project results, plans, and recognition by the Ohio Communication Association will be reported.