As part of ESPNÕs media team at the Boca Raton Bowl, I chronicled the activities of the players and teams, including the welcome party, beach party, community project, and the game itself. I used pictures and videos to create a storyline of the teamsÕ experience during bowl week. I also met and worked with staff of ESPN, the staff of the participating teams, and professors and students of the nationally ranked FAU MBA Sport program at FAU.