

A Black Swan event is an interesting phenomenon in the financial/finance industry because it describes an improbable event that most people would not consider feasible until it occurs. Through studying the impact of three specific Black Swan events on the asset-based market it will inform investors of the ramifications of future Black Swan events. The statistics demonstrated that different Black Swan events impacted the asset-based market in a variety of ways, with financially based Black Swan events having the most negative effect and natural disaster events having the least impact on the asset-based market.