

Sport Management

Degree Audit

(51-52 credits)

2025-2026

Requirements	Hours	Hours Completed & Grade	Hours in Progress	Hours Needed
MNGT 115: Spreadsheet Software	1			
ACCT 205: Fundamentals of Accounting	3			
ECON 101: Survey of Economics	3			
MATH 123: Practical Statistics	3			
MKTG 201: Principles of Marketing	3			
MNGT 201: Managing Organizations	3			
LEAD 305 Business Ethics OR MNGT 320 Negotiation and Ethics	3			
SMGT 332: Legal Issues in Sport OR MNGT 315: Legal Environment of Business	3			
SMGT 334: Sport Facility and Event Management	3			
SMGT 336: Sport Marketing	3			

Capstone

SMGT 499: Sport Management Capstone	3			
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Career Readiness Program: Core Professional Readiness (see reverse)

	<i>Department Chair Signature and Date</i>			
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CHOOSE ONE TRACK:

General Sport Management Track:

SMGT 280: Introduction to Sport Management	3			
ECON 340: Economics of Sport	3			
MKTG 325: Principles of Sales	3			

TWO electives chosen from: MNGT 310, 345; MASS 225, 230; GRPH 201; SMGT 481

	3			
	3			

SIX internship credits, including one 3-credit internship at the senior level

SMGT #97 (1-3 credits each)	3			
SMGT 497	3			

OR

Esports Management Track:

SMGT 240: Introduction to Esports	3			
SMGT 241: Shoutcast Practicum	1			
SMGT 242: Event Production Practicum	1			
SMGT 482: Topics in Esports	3			
MASS 123: Media Production	3			
SMGT 397/497: Esports Internship	3			

TWO electives chosen from: COMM 320, 420, ENTR 110, FIN 301, MKTG 320

	3			
	3			

Each major must include at least 18 hours of 300-400 level credit that are not applied toward any additional majors.

05/29/2025

Career Readiness Program

All students completing a major in the Department of Business & Economics must complete the **Core Professional Readiness Badge** requirements. To earn the Core Professional Readiness Badge, students must complete ALL of the following:

- **RESUME REVIEWS:** Two reviews by the Center for Entrepreneurship and Career Development (CECD) or another approved professional. Reviews must occur in different academic years.
- **COVER LETTER REVIEWS:** Two reviews by CECD or an approved professional. Reviews must occur in different academic years.
- **ONE MOCK INTERVIEW:** One mock interview with CECD or a field-relevant professional.
- **LINKEDIN PROFILE REVIEW:** One review by CECD or an approved professional.
- **PROFESSIONAL GROUP NETWORKING EVENTS:** Attend six qualifying events (e.g., Lunch & Learn, Business Q&A, industry meetups). No more than three events may count from any one academic year.
- **SEMINAR:** Participate in one discipline-specific seminar or workshop (e.g., BIG Workshop, McDonough Executive in Residence series, professional conference).

Note: All experiences must be pre-approved before beginning.

The Career Readiness Program also includes two *optional* badges: **Career Engagement Badge** and **Advanced Professional Distinction Badge**. See the *College Catalog* for details on the requirements for these optional badges.