## Entrepreneurship

**Degree Audit**

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Hours</th>
<th>Hours in Progress</th>
<th>Hours Needed</th>
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<tbody>
<tr>
<td>ENTR 101 Entrepreneurial Mindset</td>
<td>3</td>
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<td>ENTR 201 Creativity &amp; Innovation</td>
<td>3</td>
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<td>ENTR 302 Feasibility &amp; Planning</td>
<td>3</td>
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<tr>
<td>MKTG 201 Principles of Marketing</td>
<td>3</td>
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<td>MKTG 385 Marketing Research</td>
<td>3</td>
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<td>MATH 123 Practical Statistics</td>
<td>3</td>
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<tr>
<td>ACCT 202 Intro. to Financial Accounting</td>
<td>3</td>
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<tr>
<td>ECON 212 Principles of Macroeconomics</td>
<td>3</td>
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<td>FIN 301 Business Finance</td>
<td>3</td>
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<td>MNGT 201 Managing Organizations</td>
<td>3</td>
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Choose **ONE** Creativity course from the list on the reverse side of this form.

Choose **ONE** of the following communication courses: COMM 209 (Argumentation and Debate), COMM 314 (Persuasion), MKTG 325 (Principles of Selling), WRIT 308 (Persuasive Writing)

Choose **ONE** of the following ethics courses:
LEAD 305 (Business Ethics), MNGT 320 (Negotiation and Ethics)

Choose **ONE** of the following legal issues courses:
MNGT 315 (Legal Environment of Business), MNGT 415 (Commercial Law)

Based on your area of interest, choose **ONE** of the following writing courses:
WRIT 305 (Business Writing), WRIT 307 (Technical Writing), WRIT 309 (Grant Writing)

Choose **TWO** of the Special Interest courses on the reverse side of this form.

Capstone:

- ENTR 340 ENTR Capstone I 1
- ENTR 440 ENTR Capstone II 2

A minimum of 30 Hours of approved out of class entrepreneurial activities

<table>
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<tr>
<th>Total Hours</th>
<th>Program Director Signature &amp; Date</th>
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Each major must include at least 18 hours of 300-400 level credit that are not applied toward any additional majors.

Last Updated: 05/11/19
Creativity Courses: Choose one.

1. Art 224 Painting I Oil Painting (Prereq: ART 101)
2. ART 240: Basic Photographic Arts
3. Art 311 Printmaking (Prereq: ART 101)
4. Art 347 Monoprint (Prereq: ART 102 or Permission)
5. BIOL 301 Scientific Imaging (Prereq: Permission)
6. COMM 110 Human Communication
7. COMM 211 Organizational Communication (Prereq: COMM 101)
8. ENGY 401 Energy Systems Design (Prereq: ENGY 103, Econ 350)
9. GRPH 201 Software for Design
10. GRPH 220 Design Foundations (Prereq: Permission)
11. MASS 150 Principles of Photography I
12. MASS 225 Intra to Advertising
13. MASS 250 Principles of Photography II (Prereq: MASS 150)
14. MASS 380 Advertising Copy and Layout (Prereq: MASS 225, 370 or GRPH 201)
15. MASS 410 Advertising and Public Relation Campaigns (Prereq: MASS 225, 230, 380)
16. POLS 215 Moot Court I
17. SMTG 334 Sport Facility and Event Management (Prereq: SMGT 280)
18. SMGT 336 Sports Marketing (Prereq: SMGT 280)
19. THEA 341 Scenic Design (Prereq: THEA 210 or Permission)
20. THEA 342 Costume Design (Prereq: THEA 210 or Permission)
21. THEA 344 Lighting Design (Prereq: THEA 210 or Permission)
22. WRIT 290 Introduction to Creative Writing (Prereq: WRIT 110)
23. WRIT 301 Short Fiction Workshop (Prereq: WRIT 290)
24. WRIT 302: Creative Nonfiction (Prereq: WRIT 290)

Special Interest Courses: Choose Two

1. COMM 320 Strategic Social Media
2. COMM 420 Business Communication Seminar (Prereq: COMM 101, WRIT 110)
4. GRPH 230 Logo Design & Branding (Prereq: GRPH 220 or Permission)
5. GRPH 250 Information Design
6. GRPH 325 Interactive Design (Prereq: GRPH 201, or Permission)
7. LEAD 307 Leadership Dialogues
8. MIS 220 Introduction to Management Systems
9. MIS 280 Commercial Website Develop and Management (Prereq: MIS 220)
10. MIS 310 Enterprise Information Systems and ERP (Prereq: MIS 220)
11. MIS 330 Introduction to E-Business and E-Commerce (Prereq: MIS 220)
12. MIS 410 (E-Business System Development (Prereq: MIS 220, CSCI 230)
13. MASS 230 Introduction to Public Relations
14. MASS 375 Digital Communication (Prereq: Mass 201, MKTG 201)
15. MKTG 386 Consumer Behavior (Prereq: MKTG 201)