Entrepreneurship Certificate

Degree Audit 2019-2020

Requirements	Hours	Hrs Completed & Grade	Hours in Progress	Hours needed
ENTR 101 Entrepreneurial Mindset	3			
ENTR 201 Creativity & Innovation	3			
MKTG 201 Principles of Marketing	3			

Choose ONE of <u>Creativity</u> course from those listed on the reverse

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Choose ONE course from the following to enhance Communication skills:

COMM 209 (Argumentation and Debate), COMM 314 (Persuasion),

MNGT 320 (Negotiation and Ethics), MKTG 325 (Principles of Selling),

WRIT 308 (Persuasive Writing)

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3		

A minimum of 10 Hours of approved out of class entrepreneurial activities

Total Hours:	Signature of Director:
Total Hours.	

*Please note: Although the Entrepreneurship minor is administered by the B&E department, courses with the ENTR prefix are excluded from the maximum of 60 hours from the department that may be applied toward the minimum hours required for the degree.

All certificates must include at least 6 hours that do not overlap the chosen major(s), minor(s), or other certificates.

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Creativity Courses: Choose ONE.

- 1. Art 224 Painting I Oil Painting (Prereq: ART 101)
- 2. ART 240: Basic Photographic Arts
- 3. Art 311Printmaking (Prereq: ART 101)
- 4. Art 347 Monoprint (Prereg: ART 102 or Permission)
- 5. BIOL 301Scientific Imaging (Prereq: Permission)
- 6. COMM 110 Human Communication
- 7. COMM 211Organizational Communication (Prereq: COMM 101)
- 8. ENGY 401Energy Systems Design (Prereq: ENGY 103, Econ 350)
- 9. GRPH 201S of tware for Design
- 10. GRPH 220 Design Foundations (Prereq: Permission)
- 11. MASS 150 Principles of Photography I
- 12. MASS 225 Intra to Advertising
- 13. MASS 250 Principles of Photography II (Prereq: MASS 150)
- 14. MASS 380 Advertising Copy and Layout (Prereq: MASS 225, 370 or GRPH 201)
- 15. MASS 410 Advertising and Public Relation Campaigns (Prereg: MASS 225, 230, 380)
- 16. POLS 215 Moot Court I
- 17. SMGT 334 Sport Facility and Event Management (Prereq: SMGT 280)
- 18. SMGT 336 Sports Marketing (Prereq: SMGT 280)
- 19. THEA 341Scenic Design (Prereq: THEA 210 or Permission)
- 20. THEA 342 Costume Design (Prereq: THEA 210 or Permission)
- 21. THEA 344 Lighting Design (Prereq: THEA 210 or Permission)
- 22. WRIT 290 Introduction to Creative Writing (Prereg: WRIT 110)
- 23. WRIT 301Short Fiction Workshop (Prereq: WRIT 290)
- 24. WRIT 302: Creative Nonfiction (Prereq: WRIT 290)

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