



MARIETTA COLLEGE BOOSTS MID-OHIO VALLEY ECONOMY

A new study from Ohio University's Voinovich School of Leadership and Public Affairs shows the College's dramatic impact on the economy of both Washington County and Wood County during Fiscal Year 2017.



Marietta College



Tax Revenue

Marietta College students, visitors and employees generated \$2.8 million in tax revenue (sales, lodging and/or property) for the region



\$40.7 million

Marietta College's expenses on goods and services during FY17



Students

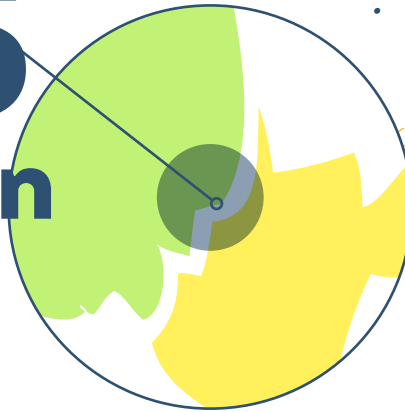
In total, Marietta College student spending contributes 40 jobs, almost \$1 million in labor income and an increase in economic output of almost \$3 million

Impact

- **Full-Service Restaurants: \$1.1 million**
- **Food and Beverage Stores: \$194,078**
- **Gasoline: \$88,004**

\$55 million

Total impact of Marietta College on the region's economy



\$1.1 million

Total impact of Marietta College construction projects



Every three jobs at the College lead to one additional job in the regional economy

SOLD

\$2.5 million

The College's impact on the real estate industry



\$21.8 million

Likely support by the College to all industries in the region



Visitors

Marietta College visitor spending equates to 93 jobs, nearly \$2.4 million in labor income and an increase in economic output of about \$7 million

Impact

- **Full-Service Restaurants: \$2.5 million**
- **Hotels/Motels: \$1.9 million**
- **Hospitals: \$120,775**



42,677

Estimated number of visits to the region directly attributed to Marietta College