



COMMUNICATION STUDIES

Pioneers think boldly and act for impact

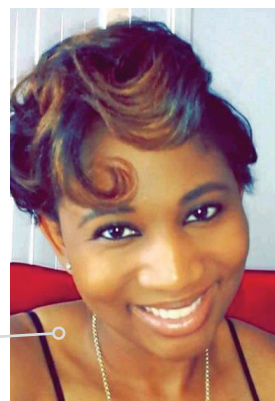
Driven and adventure-seeking students make use of their abilities and take charge of their future with Marietta College’s Communication Studies major. This major is one of the most flexible, student-driven majors on campus. Students take core classes and explore electives in the department and across campus that meet the media tool, message creation, and globalization/diversity requirements.

Communication is the right major at the right time. With the changing landscape of digital media, globalization, social activism and employment, the world needs people who can communicate. In fact, in a recent study conducted by The National Association of Colleges and Employers, communication is the No. 1 most important skill for job candidates, regardless of the career.

Communication skills are at the heart of a liberal arts education — and Marietta College happens to be one of the best liberal arts colleges in the Midwest.

Our talented professors are wholly dedicated to providing a comprehensive, in-depth education that is based in the liberal arts. The department’s vision is to be the most dynamic, innovative and inclusive collegiate learning environment, engaging diverse students and communities in the creation and practice of effective communication that changes the world.

Learn more about what makes a successful Marietta College Communication major at www.marietta.edu/program/communication



Tiesha Anderson '14
PNC Bank, Pittsburgh
Senior Branch Manager

After graduation, Tiesha used her degree and liberal arts background in multiple fields within the banking industry, and has enjoyed success along the way.

“My Communication Studies degree has helped me become a well-rounded career woman with many great opportunities available to me. Plus, my Leadership Certificate is always a great talking point with many employers who are looking to fill management positions.”

This is the time. This is the place.

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Curriculum

In addition to a liberal arts education, Communication Studies majors prepare for careers in this highly competitive, ever-evolving field by completing a rigorous course load:

- Media and Society
- Human Communication
- Communication Theory & Research
- Media Writing
- Multimedia Foundations
- Media Production
- Principles of Photography
- Software for Design
- Information Design
- Digital Communication
- Argumentation and Debate
- Business Communication Seminar
- Persuasive Writing
- Introduction to Creative Writing
- Creative Nonfiction
- Scriptwriting
- Media Law and Ethics
- Health Communication
- Communication Ethics
- Group Discussion
- Persuasion
- Intercultural Communication
- Communication Internship
- Capstone

Facilities

Students have many opportunities to gain experience across media platforms, even as freshmen. Students can work in a collaborative environment for two radio stations, a television station and an online student newspaper.

The Communication Resource Center (CRC) serves to enhance oral communication knowledge and skills for all Marietta College students, who can sign up for free face-to-face peer coaching in one-on-one or group sessions. Communication Assistants offer peer coaching to support students preparing to give oral presentations for academic and professional endeavors.

Honor Societies and Student Organizations

Fifth Street Consulting is a student-led, faculty-advised consulting firm specializing in communication and media consulting.

American Advertising Federation (AAF) provides numerous programs to guide students through advertising curriculum and job placement. AAF's programs include internship opportunities, scholarships, career fairs, student conferences and national competitions.

National Broadcasting Society (NBS) is a student and professional society of more than 85 chapters on college and university campuses.

Alpha Epsilon Rho is the national honor society for electronic media students; Alpha Delta Sigma is a national honor society sponsored by the American Advertising Federation; and Lambda Pi Eta is the official Communication Studies honor society of the National Communication Association (NCA).

Internships

American Cancer Society
Strong Women-Strong Girls
United Way
Moroch Partners
Walt Disney World
Marietta Memorial Hospital
Susan G. Komen Foundation

Outcomes – Professions

McDonald's Corporation
Hino Motors Manufacturing
Chase Consumer Bank
Macy's Inc.
Sizemore & Company LLC
Marietta Memorial Health Systems
Zulily
Scioto Services Inc.

Outcomes – Graduate Programs

University of Florida
Emerson College
West Virginia University Law School
Xavier University
The Ohio State University