

## **FINANCE**

#### Pioneers invest in their future

Success in the world of finance takes hard work, skill and plenty of experience.

It takes a PIONEER.

Marietta College Finance majors graduate with an edge over their competition — their education blends an in-depth study of this field with a strong liberal arts base.

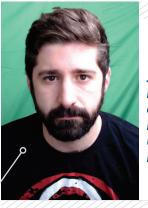
Our faculty — who are industry-tested and highly regarded in their fields of study — help students develop the technical skills and abilities needed to identify investors' needs and to analyze investments and corporate finance. Our majors gain a broad understanding of every element of business, including economics, accounting and statistical analysis.

Majors have access to Marietta College's Student Investment Fund, which provides each student with real-world, hands-on experience in security analysis and portfolio construction through the management of an actual investment portfolio. Class participants are collectively in charge of the investment decisions and the overall portfolio composition of the fund. Security selection is based on the value investing philosophy.

Marietta's Finance majors develop the quantitative skills required to understand the market and the ability to communicate effectively with clients.

Our graduates are driven to succeed and possess the skillsets that employers and graduate programs seek out.

Learn more about what makes a successful Marietta College Finance major at www.marietta.edu/program/finance



James Inks '12
Investment Analyst,
Corporate Treasury
Department,
University of Pittsburgh
Medical Center

"The ever-evolving investment landscape demands tactful skepticism and deep critical thinking. As the investment world becomes ever more complex and intertwined, professionals are challenged to evaluate investment opportunities in a global context. The interaction between world regions, individual countries, and even between domestic industries influences investment decisions and investment success more than ever before. The finance major at Marietta College provides students with a necessary foundation for evaluating investment opportunities."

## This is the time. This is the place.

### FINANCE

#### Curriculum

In addition to a liberal arts core curriculum, Finance majors prepare for their futures by completing a rigorous course load:

- Managerial Accounting
- Financial Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Money and Banking
- Financial Institutions and Markets
- Business Finance
- Investment Fundamentals
- International Finance
- Portfolio Management
- Risk Management and Insurance
- Financial Services
- Principles of Marketing
- Managing Organizations
- Federal Income Taxation
- Applied Regression Analysis
- Production and Operations Management
- Practical Statistics
- Business Writing

#### **Facilities**

Andrew U. Thomas Hall

#### **Internships**

Goldman Sachs Peoples Bank

BB&T Bank

**United Bank** 

Morgan Stanley

Ernst & Young

KeyCorp

Schwendeman Insurance

National City Bank Progressive Insurance Edward Jones State of Ohio

**PNC Bank** 

Nationwide Insurance

Raymond James

PriceWaterhouse Coopers

# Outcomes — Graduate Programs

University of Denver
Santa Clara University
Rochester Institute of Technology
University of Maryland
The Ohio State University
Georgia Institute of Technology
University of Rochester

#### **Outcomes - Professions**

Settlers Bank — Vice President of Commercial Lending DuPont — CSR Specialist GE Capital — National Strategic Alliance Director

Travelers Insurance — Managing Director

Commonwealth Financial Services — Financial Advisor

Business Consultant Entrepreneur in Beijing, China

#### **Honor Societies and Student Organizations**

Academically outstanding Finance majors are eligible for induction to Tau Pi Phi, the honor society for business students.

Majors can also participate in the Economic Roundtable of the Ohio Valley, a perfect opportunity to network and learn about current governmental, economic and social issues from visiting scholars and business leaders.

For budding entrepreneurs, Marietta College is home to the PioPitch and the PioBiz competitions. Entrepreneurial-minded students are invited to come up with big ideas — and then come up with a plan to make them realities. A team of local business owners provide information and guidance to students interested in learning about entrepreneurship. Students with the best plans compete for company start-up money and further guidance from proven business leaders.