



INTERNATIONAL BUSINESS

Pioneers make an impact

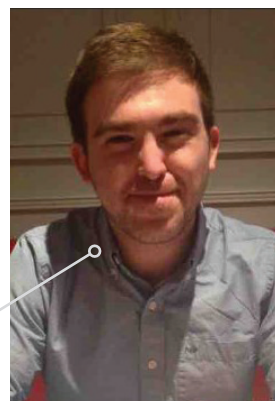
International Business majors at Marietta College thrive on the challenge of blazing new trails — especially when that adventure involves learning about new cultures.

Marietta students benefit from this interdisciplinary program because it combines aspects of economics, management, accounting and modern languages. And because all international business must take politics into account, Marietta College's International Business majors study international political economy and international relations.

Every International Business major completes an Education Abroad experience — and our students have studied and traveled the globe during their undergraduate years. Students share what they learned while studying abroad during a formal presentation on campus, and also have the opportunity to share those experiences and other research projects with their peers, faculty, staff and the community during Marietta College's annual All Scholars Day.

Over the course of four years, International Business majors hone their problem-solving skills, build strong communication skills, conduct serious research, have an education abroad experience and complete a professional internship — making Marietta College graduates strong candidates ready to enter the competitive business world and graduate school.

Learn more about what makes a successful Marietta College International Business major at www.marietta.edu/program/international-business



Matthew Heinzman '12
Global Key Account Manager, Corporate Sales Division, Air China, Beijing

"The Marietta College International Business major enhanced my presentation skills significantly. Most classes in this major required a presentation, which I think was great. In addition, I'm also more culturally aware of the way business works in different countries and am able to effectively communicate with my colleagues in their native Mandarin language."

This is the time. This is the place.

INTERNATIONAL BUSINESS

Curriculum

- Management Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Management Systems
- Managing Organizations
- Principles of Marketing
- Human Geography
- Business Policies and Practices
- Business in Global Contexts
- Comparative Economic Systems
- International Economics
- International Finance
- International Marketing
- Issues in International Politics
- International Political Economy

Facilities

Andrew U. Thomas Hall

Internships

Southwest Port Authority
Rainbow Babies & Children's Hospital
Marietta Memorial Hospital

Outcomes – Graduate/ Professional Schools

University of Pittsburgh – Public & International Affairs
Villanova University – MBA
Thunderbird University – MBA/
International Business

Outcomes – Professions

DHL Express USA – Account Representative
Brouillard Communications – Senior Vice President of Finance & Operations
Discovery Communications, LLC – Director of Human Resources
SUEZ Global LNG – Portfolio Manager
Sherwin Williams – Export Coordinator
Ernst & Young, LLP – Resource Coordinator
Peoples Bank – Assistant Vice President of Loan Operations
ENGIE's Global LNG – Business Development
Air China – Global Key Account Manager
S&T Bank – Senior Vice President

Honor Societies and Student Organizations

International Business majors who exhibit sustained outstanding academics are eligible for induction to Tau Pi Phi, the honor society for students studying business and economics.

Students in the International Business program may also qualify for Phi Sigma Iota, an honor society for students of foreign languages and literature.

Students showing achievement in the study of Spanish may join the national collegiate Hispanic honor society, Sigma Delta Pi.

The American International Association welcomes all students who have the desire to learn new cultures and meet interesting people.

The Model United Nations Club is devoted to learning about international politics by preparing and participating in intercollegiate simulations, where students role-play delegates from different countries in committees of the United Nations.

The Spanish Club promotes interest in the Spanish language and Hispanic culture. It is open to all students, regardless of major.