



JOURNALISM & BROADCASTING

Pioneers make the news

Whether students want to focus on print journalism or be behind the camera, a Journalism & Broadcasting degree from Marietta College prepares graduates for success in the media industry and beyond.

Our students are passionate about helping others share their experiences through various forms of media — our students learn how to research, ask the best questions and tell compelling stories.

Faculty expose students to all aspects of the media industry — from teaching interviewing skills to maintaining an online news presence. Students also benefit from our campus television station, radio stations and online newspaper. Students are challenged to learn theory, ethics and strong communication skills.

Our talented professors are wholly dedicated to providing a comprehensive, in depth education that is based in the liberal arts. The department’s vision is to foster the most dynamic, innovative and inclusive collegiate learning environment, and to engage diverse students and communities in the creation and practice of effective communication that changes the world.

Marietta College Journalism & Broadcasting students are ready for success in the industry and become leaders in their field.

Marietta College’s Journalism/Broadcasting major is for students who know exactly where they want to be — MAKING A STATEMENT IN THE WORLD.

Learn more about what makes a Marietta College Journalism & Broadcasting major at marietta.edu/program/journalismbroadcasting



Mary Roberts '14
Video Journalist,
North Platte News and
Information Network

Mary found her passion at Marietta, studying Journalism & Broadcasting and International Leadership Studies. She honed her broadcasting talents in the College’s digital television station and studied Spanish abroad at La Universidad San Ignacio de Loyola in Lima, Peru. After graduation, she taught at an underserved school in Colombia, and is now a Video Journalist with North Platte News and Information Network, creating digital content for NBC, FOX and CBS affiliates.

“At Marietta, I was able to craft a one-of-a-kind experience — both on campus and around the world — that prepared me for my work in the newsroom.”

This is the time. This is the place.

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Curriculum

In addition to a liberal arts core curriculum, Journalism & Broadcasting majors prepare for careers in their field by completing a rigorous course load:

- Media and Society
- Human Communication
- Communication Theory & Research
- Media Writing
- Multimedia Foundations
- Media Production
- Principles of Photography
- Software for Design
- Information Design
- Digital Communication
- Article Writing
- Broadcast Writing
- Sports Broadcasting
- Topics in Media
- Advanced Writing & Reporting
- Digital Journalism
- Corporate Video
- Media Law and Ethics
- Media Capstone

Facilities

Journalism & Broadcasting majors gain experience across media platforms, even as freshmen. Students can work in a collaborative environment for two radio stations (WMRT-FM and WCMO-FM), a television station (WCMO-TV) and an online student newspaper (The Marcolian).

The Communication Resource Center serves to enhance oral communication knowledge and skills for all Marietta College students. Students can sign up for free face-to-face peer coaching in one-on-one or group sessions. Communication Assistants offer peer coaching to support students in preparing oral presentations for a variety of academic and professional endeavors.

Internships

The Journalism & Broadcasting major at Marietta College embraces opportunities to gain professional skills as an undergraduate. Students have interned at top-notch media facilities around the globe, as well as our region, including *The Chautauquan Daily*, *Birdwatcher's Digest*, Stonewall Group, WEWS Channel 5, CNN, Results Radio, Clear Channel Radio, and others in Pittsburgh, Cincinnati, Cleveland, Columbus, Akron and Parkersburg.

Outcomes — Professions

FOX News
WBNS-TV
Carolina Panthers
FOX Radio Sports
Lorain Morning Journal
The Cleveland Plain Dealer
Lorain Morning Journal
Island Packet
NEO Racing News
The Canton Repository
Newsday
PBS

Outcomes — Graduate Programs

Hawaii Pacific University —
Diplomacy/Military Studies
University of Missouri — Journalism
Boston University — Public
Communication
Syracuse University — Journalism
Thomas Edison State College — MBA
Johns Hopkins University —
Government
New York Film Academy — MFA

Honor Societies and Student Organizations

National Broadcasting Society (NBS) is a student and professional society of more than 85 chapters on college and university campuses.

Alpha Epsilon Rho is the national honor society for electronic media students. Members of AERho emphasize superior scholarship and creative participation in broadcast, corporate, and digital media production and activity.

The Society for Collegiate Journalists (SCJ) is a professional group and the oldest national honorary society for collegiate mass communications. Among other activities, SCJ sponsors a national journalism contest. Marietta students have received awards for their work in this national competition.