

MCAA Update

"Our mission is to build upon the common bond of enthusiasm, loyalty & service of alumni & friends of Marietta College to establish a community of support for the academic campus life, fund raising and enrollment efforts of the college."

Greetings from Jack '65 (Kalamazoo, MI):

"Never doubt that a small group of thoughtful, committed people can change the world. Indeed. It is the only thing that ever has." (Margaret Mead)

It is an exciting time to be part of the Alumni board and to serve as its Chair during the 2019/20 academic year. I'm delighted to be working with an exceptional Vice Chair, Susan Hauck-Bell (Jay) '85 (**Seattle, WA**) as she is a dynamic leader and we share an open communication philosophy hoping to engage with all alums of Marietta College. The dedicated and creative members of the board represent the very best characteristics of true servant leaders and comprise a board focused on helping all alums re-live their time as students and re-engage with one another and today's campus community.

We welcome four dynamic, new members to the board on July 1—Brian Ashton '08 (**Broomfield, CO**), Cody Clemens '13 (**Marietta, OH** and member of the Communication faculty), Paul Geisler '87 (**Groton, NY**) and Anna Mullins '04 (**Columbus, OH**). Each of them will participate in one of our four Committees: Alumni Engagement, Communications, Development and Nominations. I particularly want to thank our four Committee Chairs (Adam Kopp '88—**Abingdon, MD**; Mike Joliat '06—**Summit, NJ**; Patty Bachner '77—**Shepherdstown, WV**; and Gene Neill '16—**Cincinnati, OH**) for their devotion to our goals and their commitment to serve and lead. Our current board of twenty-one (21) members come from across the country, representing fourteen (14) states and eighteen (18) different graduation classes.

During the past two years we have enjoyed superb leadership of the Board by Stephanie Esparza Peloquin '06 (**The Woodlands, TX**). We cannot thank her enough for the time and talent she has provided to help transform the Board to its present level of structure and effectiveness. Fortunately, the College will continue to benefit from Stephanie's dynamism as she was recently elected to a full term on the Board of Trustees.

And, we look forward to working with and supporting President Bill Ruud and his team as Marietta College is blazing into new Pioneer territory and heightened levels of success in admissions, campus vitality, alumni and donor giving levels and external recognition of Marietta's excellence. It is truly an exciting time to be a Pioneer!



Updates from Dawn:

As we close out this year and look to our future, I would like to take a moment to say a fond farewell to our members joining the Adkins Society. Please, join me in recognizing these Pioneers for their contributions to our Marietta College family and thank them for all they helped accomplish during their tenure: **Jocelyn Brooks '95, Brooke Exley '11, Rocco Manzo '59, Travis Wells '97**. And good luck **Stephanie Peloquin** as you take on a new role on the Board of Trustees though continuing to represent the MCAA with pride and dedication.

Departure always brings openings so we enthusiastically welcome our newest members of the MCAA Board of Directors: Brian Ashton '08, Cody Clemens '13, Paul Geisler '87, Anna Mullins '04. I am thrilled this talented group of Pioneers will represent their fellow alumni. Each new member brings their experiences and expertise to represent our diverse population in an effort to connect, inform, and serve our constituents.

I would like to thank each member of the MCAA and Adkins Society for your commitment of time, talent and treasure in support of your alma mater, it is a joy and pleasure to work with you

COMMITTEE UPDATES:

ALUMNI ENGAGEMENT

- Survey in review by Dawn and Tom Perry
- Will look to engage new Career Services Director

COMMUNICATIONS / MARKETING

- We are happy to recognize the transition of committee leadership. Mike Joliat is taking up the mantle of Chair beginning 7/1/2019.
- We are working to increase the recognition of the Adkins Society members. They are now listed on the college's official web site. We are also creating an official mission statement for this wonderful group.
- The Newsletter project continues to strengthen in content and reach. It was been agreed that this will be published 10 - 12 times a year.

NOMINATIONS

- Along with the forms going live soon, we'll also plan to share a recruitment lifecycle snapshot for clarity of process inclusive of some helpful "dos and don'ts" when talking with potential new members about possible membership with MCAA.

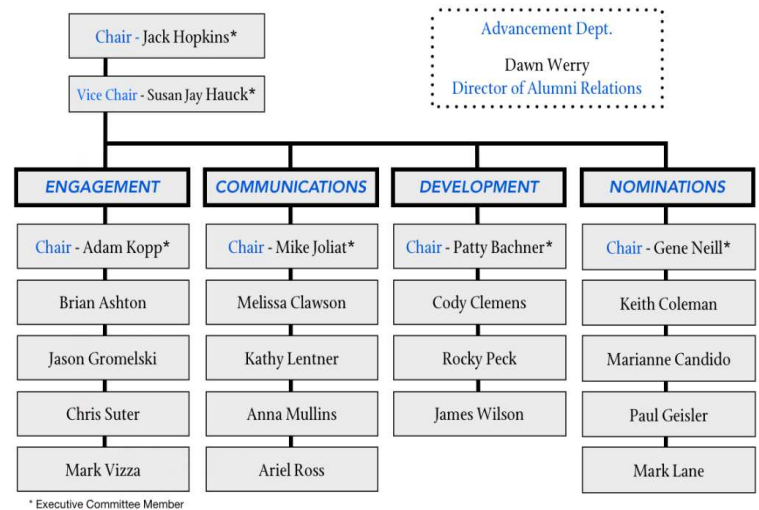
DEVELOPMENT

- Welcome to our newest member, Cody Clemens, and thanks to our returning members, Jim Wilson and Rocky Peck for their continued commitment
- Plans are "in development" to highlight our need for a greater percentage of participation from our Alumni through FB messaging on our MCAA page and MC page, perhaps as early as next week.

BY-LAWS SUB COMMITTEE

- Progress is taking place. We hope to present edits for discussion at the August Executive Committee conference call with the goal of sharing with the full Board of Directors in September in preparation for an October meeting vote.

MCAA Organization Chart ~ 2019-2020



Please help us get to our goal by 6/30!

Total donors to date: 2490

Needed to reach goal: 171

Total revenue to date: \$2.38M

Revenue goal for year: \$2.35M

Other updates to share:

- Mark Vizza spoke with the Betsy, new Career Center Director on 6/7. Dawn had a meeting 6/12. There is an interest for her to join part of the executive committee conference call in August.
- The first wave of apparel orders was shipped, more to follow as they arrive.
- Tom's team has details for the awardee press release. We're editing the letters (transition to email) to all awardees with Homecoming details.
- All Adkins Society members are now online: <https://www.marietta.edu/alumni-friends/who-we-are/marietta-college-alumni-association/adkins-society>
- We are working to announce all new MCAA members and all new Adkins Society members in the next eTrailblazer
- The assistant director of alumni relations and volunteer programs position is under review for phone interviews
- There is so much happening, check out <https://www.marietta.edu/news-center> for all the latest and greatest news
- Events since the spring meeting
 - Outstanding Crawfish Boil hosted by the Eastern Texas Regional Association
 - David McCullough was on campus (various social media articles shared)
- There is a lot happening! Visit <https://www.marietta.edu/alumni/events>, as MCAA members I hope you'll join events in your area
 - Fall football home and away tailgate planning is underway

IMPORTANT DATES

- **Aug. 18** - First year Student Move - In Day
- **Aug. 22** - Classes Start
- **Sept. 20 to 22** - Family Weekend
- **Oct. 5-8** - Four Day Break
- **Oct. 10** - New MCAA Board Member Orientation
- **Oct. 10 - 11** MCAA Board Meetings
- **Oct. 10 to 13** – Homecoming
- **Dec. 8** – December Graduation
- **Feb. 2020 TBD** – MCAA Board Call