

MCAA Update

"Our mission is to build upon the common bond of enthusiasm, loyalty & service of alumni & friends of Marietta College to establish a community of support for the academic campus life, fund raising and enrollment efforts of the college.."



Updates from Dawn:

Thank you for a wonderful and productive MCAA Meeting. It was a joy and pleasure to meet each of you and hear, first hand, the tremendous passion you have for the work you do. Here's a few important tidbits:

- An MCAA Board Meeting re-cap survey will be sent to you soon, please take a moment (2 minutes max) to complete it;
- Be sure to review the Action Items listed in the Minutes;
- We're missing a few items:
 - Name tags, send back so we can re-use for the fall meeting;
 - Profile Sheets;
 - Confidentiality Form, in the back of the Board Book;
 - Shirt Order Form(s)
- Review the Bylaws located in the Board Book and provide feedback by May 31st
- Review the Awards, in the Board Book, forms and provide feedback by May 31st
- Review the Volunteer Handbook/Guide, in the Board Book, and provide feedback by May 31st

Save the date for the next meeting! Thank you again for all you do for us! Go Pioneers!

Please help us get to our goal by 6/30!



Total donors to date: 2362
 Needed to reach goal: 299
 Revenue goal for year: \$2.35M
 Revenue needed: \$94,000

IMPORTANT DATES

- **May 20** - Summer Session starts
- **Aug. 18** - First year Student Move - In Day
- **Aug. 22** - Classes Start
- **Sept. 20 to 22** - Family Weekend
- **Oct. 5-8** - Four Day Break
- **Oct. 10** - New MCAA Board Member Orientation
- **Oct. 10 - 11** MCAA Board Meetings
- **Oct. 10 to 13** – Homecoming
- **Dec. 8** – December Graduation
- **Feb. 2020 TBD** – MCAA Board Call
- **Apr. 30-May 1** – MCAA Board Meeting
- **May 2** – Strawberries and Crème
- **May 3** – Commencement
- **Oct. 15-16** – MCAA Board Meeting
- **Oct. 15-18** – Homecoming

WELCOME New Adkins Society Members!

Travis Wells Jocelyn Brooks
Brooke Exley Rocco Manzo

COMMITTEE UPDATES:

ENGAGEMENT

- Finalizing questions for first alumni survey
- Will look to engage new Career Services Director

COMMUNICATIONS / MARKETING

- Changing newsletter to monthly
- Including Adkins Society members in distribution starting May (did send prior) to keep informed

NOMINATIONS

- Thank you for helping us select the 2019 Award Winners to be recognized at Homecoming!
- Working on final edits for MCAA and Awards nomination forms to be posted publicly summer 2019
- Aligning on cut-off dates for accepting new nominations for MCAA and Awards year-by-year to enhance transparency and manage expectations

DEVELOPMENT

- No new updates

Marietta College 2019 Graduation Ceremony: Stephanie's MCAA Address to the Graduates

"Thank you. I am honored to be part of today's ceremony and, as the Chair of the Marietta College Alumni Association, want to extend heartfelt congratulations to all of our graduates. I welcome you to the Long Blue Line, which represents endless support and involvement from Marietta College Alumni.

As your daily interaction with Marietta College comes to a close, we want you to know there is a way to remain connected to your college family, and the Marietta College Alumni Association is that opportunity. You'll find that the Alumni Association, founded in 1841, is a powerful network with over 25,000 members located all over the world. In fact, I would bet that there are very few places you could travel where you wouldn't find a fellow Pioneer working or living nearby. Personally, my husband, also a Marietta College graduate, and I have run across fellow alumni in our travels everywhere, from Maui to Florence and from London to Dubai. As an Alumni member, you are connected to each of us with a unique and powerful bond. (Wear your colors with pride when traveling you'll never know who you may run into....)

When you leave this place you were lucky enough to call home, please don't say goodbye, just "until next time". Stay connected. Join one of the Alumni social media pages, read the award-winning Marietta Magazine and Trailblazer publications, or log onto the website and join the Online Community to keep up to date with all things navy blue and white. Come back for Homecoming and for other special events. Join one of our ten and growing Regional Alumni Associations around the country. We are watching for you, and are eager to hear about what is going on in your life. We want to know about your career advancements, marriages, birth announcements, address updates, special achievements, and more as you journey through life. We will be there, cheering you on and beaming with pride for our fellow Pioneers.

As you make your journey out into the world, one of the greatest resources you have at your disposal is the alumni network of the Long Blue Line. Ask us for help (...refer to student interactions you had this weekend...), and offer to help others. Give back your time, talent, or treasure. You may ask – how do I do that? Consider volunteering your time to mentor a student, serving on a career panel, or becoming an alumni volunteer. Help at a regional association event (I'm in Houston...) or coordinate a special reunion. Marietta College offered you a boundless place to learn and grow, and we hope you'll want to return the favor and ensure these same opportunities for the next generation of Pioneers.

As a fellow graduate, I personally have found my education and my continuing relationship with the College to be invaluable. Our hopes are that you'll feel the same. Where will you go? What will you do? Who will you become? It is completely unknown, but what we do know is that you'll always be one thing, a member of the Marietta College community, and that you will always have a place to come back to that feels like home.

On behalf of the Marietta College Alumni Association, we wouldn't have missed this opportunity to share today with you. Congratulations Class of 2019 and welcome to the Long Blue Line!"