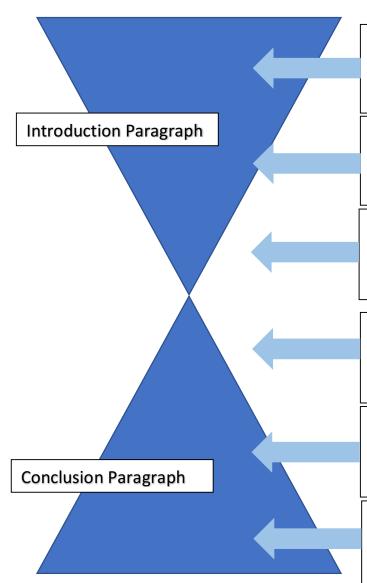
## **Hourglass Introductions and Conclusions**



Hook: an attention-getting first sentence or two that draws a broad audience in before you get into the nitty-gritty of your paper's topic and argument...

Transitional Material: Now that you've got your audience's attention, you need to bring them into the topic and argument by providing some specific, relevant background information...

Thesis: The most narrow, specific sentence in your introduction, that captures your paper's argument in a sentence. This sentence is like a road map to your paper, letting reader's know what they should learn.

Restated Thesis: The body of your paper focused on various, specific elements of your overall argument—now it's time to zoom out again and remind the audience of the big picture.

Summary: You had a lot of great claims and evidence in your body paragraphs—what are the ones that you want to be sure the readers don't forget?

Clincher: Your final sentence or two, like your hook, should broaden back out. Your readers are returning from your paper back to their day-to-day lives. What do you want them to still think about? Pack a final punch or give them some food for thought!