

TOWER NOTES





1988



TOWER NOTES

From the Dean

Dr. Gama Perruci

We are delighted to offer another issue of Tower Notes, which serves as the McDonough Center's annual report. We are thankful to Ryan Zundell '93 in the College's Strategic Communication & Marketing Office for providing the magazine's new design. In the following pages, you will take a glimpse of the many exciting facets of the study and practice of leadership.

We continue to build creative intersections between leadership and other fields on campus (e.g., Schwartz Leader-in-Residence Program) and in the community (e.g., The Robert E. and Sally Evans

Endowment, Fitzgerald Executive-in-Residence Program). Our international programs are offering our students distinctive opportunities to explore the global context of leadership. On the curricular side, we launched a new program focused on Organizational Social Responsibility, offering a minor and a certificate that can be combined with any major on campus. During the spring semester, we also hosted a visiting scholar, Yingjie Luo, Professor of International Relations from the University of International Relations in Beijing, China. He worked with a group of seven students on a research project focused on the future of U.S.-China-Russia relations. These are excellent opportunities for our students to make connections between theory and practice.

On the personnel side, we welcomed a new program director (Amy Elliott) of the highly successful Nonprofits LEAD, while acknowledging the outstanding work done by the previous director, Heather Eichner. As for the Live Healthy Kids Program, Ricci Davis '14 completed her great COMCorps assignment, and Laurel Johnson has come on board this past summer to take her place. We are deeply appreciative of the work that Eichner and Davis have done and looking forward to the great contributions that Elliott and Johnson will make to our mission "Giving Back the Gift."

While we celebrated the arrival of these new leaders on campus, we also sadly said goodbye to two strong supporters of McDonough, Sherrill Cleland and Ronald Carlson '72, who passed away during the academic year. We are so grateful for the contributions that their families have made in their names, and their endowments are highlighted in the "Investing in McDonough" section of this issue.

As the first institution in the country to offer a comprehensive undergraduate leadership development program grounded in the Liberal Arts, Marietta College has always sought to be on the cutting edge of this evolving field. Hopefully, you will see this spirit of innovation through the stories featured in this year's issue. Enjoy!



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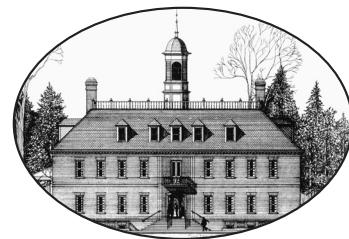
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NEW PROGRAM: Organizational Social Responsibility



In an era when corporations are being asked to look at carbon accounting, approach financial planning through the lens of sustainability, and minimize environmental impact, Marietta College launched this fall a new minor and certificate in Organizational Social Responsibility (OSR).

The new program, housed at McDonough, is a strategic partnership across campus that includes Petroleum Engineering, Communication Studies, Leadership, Education, Biology and Environmental Science.

"This is a cutting-edge program that will give students a strong foundation in this booming field," said Gama Perruci, Dean of the McDonough Center. "Organizations are clamoring for employees who are well versed in the latest thinking in this area. Our OSR graduates will certainly be prepared to contribute actively to organizations' social responsibility initiatives."

The certificate, which requires 13 credit hours, is designed for students who have a general interest in Organizational Social Responsibility issues. The minor, which requires 19 credit hours, is for students from any major who are interested in developing a more thorough understanding of OSR issues and applications than offered by the certificate.



"In light of the enormity of some international project budgets, the social responsibility investments present an opportunity to support significant – and sustainable – development. Marietta College has chosen to seize the opportunity to take leadership in this emerging interdisciplinary field."

— Ben Ebenhack

Classes in the program include Introduction to Social Responsibility, Business Ethics, Environmental Impact and Resource Assessment, Intercultural Communication, Social Psychology, and many others. All OSR students will have to complete a one-credit hour project to graduate. Students pursuing the OSR minor will engage in a three-credit hour culminating experience during their senior year.

Ben Ebenhack, Associate Professor of Petroleum Engineering and McDonough Affiliated Faculty, was one of the key leaders of the new initiative during its development phase. He is confident the new OSR program will equip students from a wide range of disciplinary backgrounds to take a role in optimizing social responsibility initiatives.

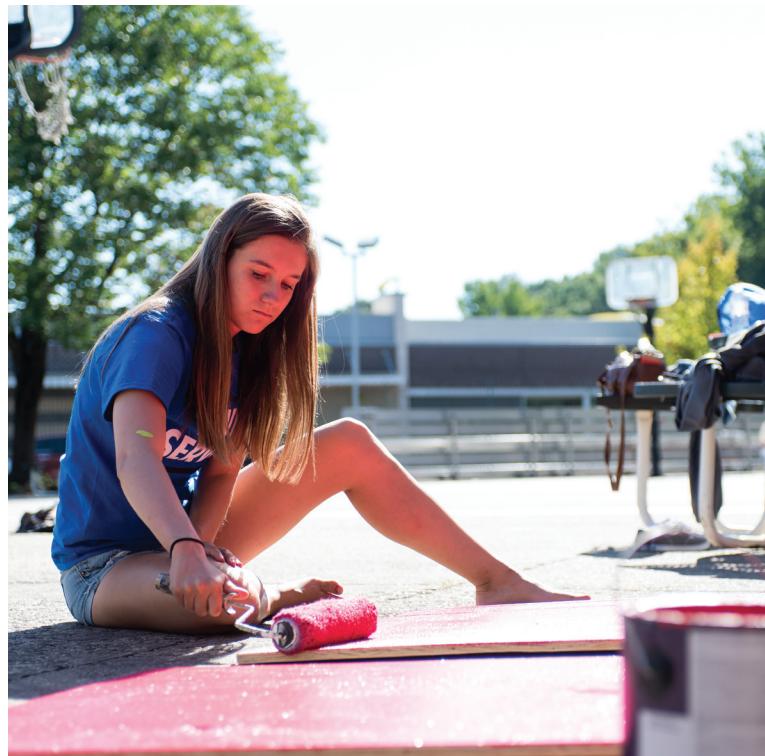
"Whereas most contracts between host governments and companies in the extractive industries began to include

requirements for investment to support local development for the past couple of decades, the planning to optimize those investments remains in its infancy," Ebenhack said. "In light of the enormity of some international project budgets, the social responsibility investments present an opportunity to support significant – and sustainable – development. Marietta College has chosen to seize the opportunity to take leadership in this emerging interdisciplinary field."

Perruci said he is already looking to develop partnerships with corporations. "This will allow us to offer projects for students to deepen their understanding of social responsibility," he said. "Social responsibility is just emerging, and we believe some sort of credentialing expertise in the subject may be highly sought after by employers."

BECOME AN OSR PARTNER!

Is your organization considering a partnership with an educational institution in order to develop and implement social responsibility (SR) projects in your community or abroad? We are ready to work with you. Contact us (lead@marietta.edu), and we will work together on your SR plans.





IN THE SPOTLIGHT





EIR Students Present to FedEx Executives

The students in the 2015-16 Fitzgerald Executive-in-Residence (EIR) Project, led by Gerard ElChaar, Co-Principal of Focused Edge Solutions, a consulting firm, made a presentation to a group of executives from FedEx Ground in Pittsburgh in the spring. The presentation was based on their EIR project, entitled “Drone Technology and the Supply Chain Industry.”

During the academic year, three groups of 4 students each explored the potential and impact of drones on the transportation industry in terms of three areas: engineering (technological feasibility), law (legal hurdles and public policy issues), and business (potential impact on retail industry). Students evaluated the possibility of using drone technology and the impact it would have on current methods of delivery.

Polly Clarchick '17, Michael Ulam '17, Aaron Smith '18 and Zach Pope '17 comprised the Technology and Engineering team. The Law and Government Regulation team consisted of Maria Stickrath '17, CJ Feipel '17, Adam Majer '17 and Ryan Eberle '17. Gabe Crowe '18, Baffour Nkrumah-Abio '18, Celeste Prince '18 and Devin Wysni '16 rounded out the project's participants as members of the Business Application team.

Through this project, ElChaar was able to share with the EIR participants his extensive experience in international business leadership. He is a native of Lebanon and is fluent in three languages, including French and Arabic. He graduated with a Bachelor of Science in Electrical Engineering and a Master of Science in Industrial Engineering from Lehigh University, in Bethlehem, Pennsylvania. He has traveled extensively throughout Europe, Russia, Haiti and the Middle East. ElChaar had a two-year assignment in London, where he was a Managing Director for eToys. Before that, he was employed with Amazon.com in Seattle, Washington (during start-up), Time Inc., Berwick Industries, and Masland Industries.

The Executive-in-Residence Program at McDonough was established in 2004 and subsequently endowed through a generous gift from Barbara '73 and Paul Fitzgerald. The main purpose of the program is to allow a senior executive to work closely with a group of students to implement a meaningful project.

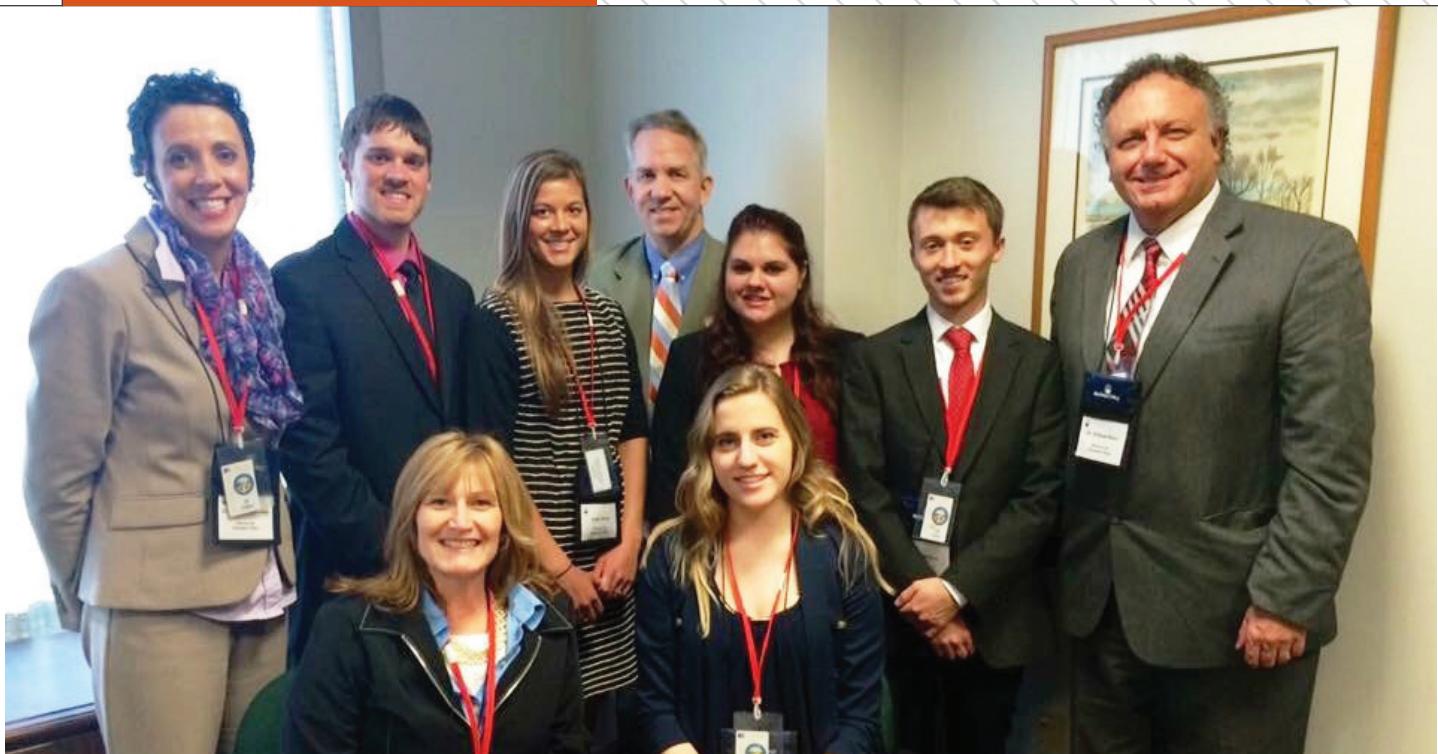
NONPROFITS' IMPACT ON THE MOV

Pat Willis '70, who led a statewide organization in Georgia that provides research, communication and advocacy for issues related to children and families, has been named the 2016-17 Fitzgerald Executive-in-Residence (EIR) at the McDonough Center. Willis' topic for her year as the EIR is “Beyond Altruism: The Economic, Social and Civic Impact of Nonprofit Organizations on the Mid-Ohio Valley.”





IN THE SPOTLIGHT



Back row, left to right: Dr. Stephanie Starcher '96, Austin Burns '16, Emily Tornes '17, State Rep. Andy Thompson, Brianna Dietry '19, Michael Reese '17, Dr. Bill Bauer. Front row, left to right, Jacquelyn Prichard, Continuing Education student, Kristen Jones '18

LIR Advocates for Education

Stephanie Starcher '96, Superintendent for Fort Frye Local Schools, led a group of students in a successful Schwartz Leader-in-Residence project through the Education Department during the 2015-16 academic year. As part of the project's culminating experience, the LIR group visited Ohio's state capitol to meet with lawmakers and their staff to share their proposals with them as well as participate in group panels at the annual Ohio Confederation of Teacher Education Organizations conference.

"I am grateful to have this wonderful leadership experience at my alma mater with these amazing students," Starcher said. Her work as the Schwartz LIR began in the fall semester of 2015 when she was a guest lecturer to several Education classes studying hot topics in education related to educational policy and politics. During Spring 2016, through a selective process, a small group of students worked with Starcher and Dr. Bill Bauer, McCoy Professor of Education and McDonough affiliated faculty member, to explore some of these topics in greater depth, helping students

to understand how different stakeholder groups influence the development of education policies.

"The Leader-in-Residence program allowed our education students to benefit from Dr. Starcher's expertise as a leader and a teacher," said Dottie Erb, Chair of Marietta's Education Department. "This enabled them to speak confidently in conversations with state legislators and in a presentation to a statewide audience of higher education faculty and leaders. This was indeed a hallmark experience for our students and one that I hope we will be able to repeat in the future."

The Schwartz Leader-In-Residence Program, named in honor of Dr. Stephen W. Schwartz (1940-2006), the longtime Dean of the McDonough Center, is designed to infuse leadership across the Marietta College campus. The McDonough Center works collaboratively with a department to bring to campus an outstanding leader in the department's academic area of interest. During the academic year, the Schwartz LIR works with the department faculty to develop and implement a project that enhances the leadership knowledge and skills of the student participants.

NEW LIR PROJECT: FOCUS ON FINE ARTS

Donna S. Collins has been named the 2016-17 Schwartz Leader-in-Residence in the Music Department at Marietta College. She is the Executive Director of the Ohio Arts Council (OAC). As the Leader-in-Residence, Collins will help students develop greater knowledge and skills in the advocacy of music and the arts. The culminating project will be a music/arts festival to be held in downtown Marietta featuring music performances by various college and public/private school ensembles, visual art shows and theatre scenes.



Seventh McDonough Leadership Conference

The seventh McDonough Leadership Conference (April 1-2, 2016) drew representatives from 20 institutions and over 200 registrants. With the theme, "Leadership as Social Responsibility," it boasted a record number of sessions – 18 – with presentations by undergraduate students, staff, and faculty members from all over the country.

Emily Drabeck '17 served as conference chair, while Taryn Hicks '18 was the assistant chair. This year, we introduced a new team, "Conference Guides," responsible for assisting the conference chair in the planning and implementation of the event: Paige Berschet '18, Jonathan Craig '19, Gabe Crowe '18, Katie Ensinger '19, Matthew Johnson '19, Derek Krieg '19, Michaila Riley '19, Kay Shanda '17, and Emily Toppin '19.

The 2016 conference was made possible through the generous support of the following sponsors: Lead Sponsors (The Scott Theodore Leadership Conference Endowment, World Pac Paper, LLC, McDonough Corporation, Bank of America); Key Sponsors (Eagle Manufacturing and Alliance Industries); and Sponsors (The James Jay Dudley Luce Foundation and Stonebridge Oilfield Services).

Aside from undergraduate student panel and poster presentations, the conference also included:

- Three keynote speakers: World Pac Paper Leadership Lecture Series, with Steven A. Davis, Former Chairman and CEO of Bob Evans Farms, Inc.; Sehrish Naseem, Project Officer at the National Democratic Institute (NDI) Pakistan Office, 2016 Andi Parhamovich Fellow; and Heather Taylor-Miesle, Executive Director of the Ohio Environmental Council.
- Featured graduate students' presentations: "Self-Inspired Public Leadership," by Alexander Diaz, Rhodes Scholar, Oxford University; and "Rethinking Disability Housing," by Micaela Connery, New World Social Enterprise Fellow at Harvard Kennedy School's Center for Public Leadership.
- Master class: "The Power of Personal Story in Socially Responsible Leadership," presented by Mary Tolar, Director of the Staley School of Leadership Studies at Kansas State University.
- Tree dedication ceremony in honor of Andi Parhamovich '00 (1978-2007).
- Three workshops: "Achieving Results: The Team Challenge," led by Shelley Khatib, Founder and President of Mullins Price Khatib; "Bridging Boundaries: Critical Themes in a Chaotic Business Climate," led by Michael Morgan, Executive Director of Performance Architects; and "Leading from Within: Coaching Your Inner Critic," led by Susan



Eric Wilken '18, Christy Hockenberry, McDonough Center Administrative Coordinator and Maria Stickrath '17



The Parhamovich family and Martha Tipton unveil a memorial in honor of their daughter, Andi '00.



CALL FOR PROPOSALS

Please consider submitting a panel/poster presentation proposal for the next McDonough Leadership Conference (March 31-April 1, 2017). Conference Theme: "Leadership Through Time." For more information, please visit our website mcdonough.marietta.edu.

Mackenty Brady, Executive Vice President, Executive Coach & Principal Consultant of Linkage, Inc.

- Two "Leader Dialogue" sessions: George McAfee, Head of Commercial Development, Marine Transportation Division, Marathon Petroleum Corporation; and Emilee Connors, Medical Communications, Senior Manager at ARIAD Pharmaceuticals, Inc.
- "Career Connection:" an informal networking session bringing together employers and students, organized by Hilles Hughes, Director of Marietta College's Career Center.



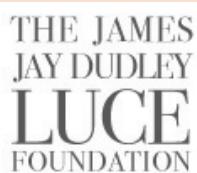
IN THE SPOTLIGHT

College Signs MOU With J. Luce Foundation

Marietta College signed a Memorandum of Understanding (MOU) with the James Jay Dudley Luce Foundation, a global nonprofit organization dedicated to the promotion of youth leadership development worldwide, in the fall of 2015. Under the MOU, the McDonough Center has been working closely with Jim Luce, the Foundation's Founder and CEO, to foster opportunities for students to develop their global leadership skills.

During the 2015-16 academic year, the Foundation and McDonough established a new fellowship program, which selected five leadership students – McKenzie Fleeman '19, Matthew Johnson '19, Celeste Prince '18, Rylie Wahl '19 and Mandee Young '18 – as Luce Leadership Fellows. Under the MOU, the Foundation also gave a Luce Scholar Award to leadership student, Rylie Wahl. The award was presented to her during a reception in New York City.

The College's relationship with the Foundation extends beyond the students. Dr. Bill Bauer, McCoy Professor of Education and McDonough affiliated faculty member, has joined the J. Luce Foundation Board. Dr. Gama Perruci, Dean of the McDonough Center, has become one of the Foundation's Global Advisers.



Two New Members Added to Advisory Board

The McDonough Leadership Advisory Board added two new members – George McAfee and Jerry Tardivo Alcoser '02. McAfee currently serves as Head of Commercial Development, Marine Transportation, for Marathon Petroleum Company, while Tardivo Alcoser is the Deepwater Gulf of Mexico, Business Development & Planning Manager for Chevron Corporation.

When the Board of Trustees adopted the McDonough Charter on February 21, 1986, it established "an advisory committee" (Section II). Aside from the Chairman of the Board of Trustees, the President and the Provost, the Advisory Board membership also includes elected representatives from business, industry and other professional positions. These outside representatives give the McDonough Dean critical guidance on current trends in the world of work and how these trends may impact the study and practice of leadership.

Other members of the Advisory Board include: John Lehman '83 (Chair), President of Alliance Industries, Inc. (Marietta, Ohio); Mark Bradley, President of Magnum Magnetics Corporation (Marietta, Ohio); Patricia Collins '69, Retired Law Partner from Asher, Glitter, Greenfield & D'Alba, Ltd. (Chicago, Illinois); Anna Custer-Singh '95, Principal, ACS Strategic Solutions (Baltimore, Maryland); Joe Eddy '83, President, Eagle Manufacturing Company (Wellsburg, West Virginia); Nancy Gougarty, President and COO, Westport Innovations (Vancouver, Canada); and Brendan Riccobene, President and COO, McDonough Corporation (Scottsdale, Arizona).



LIVING THE MISSION PROJECT

The McDonough Center's mission "Giving Back the Gift" does not end when the McDonough Scholars graduate. Rather, it extends beyond their campus experience. Ultimately, we see our mission as central to how our graduates make a difference in their professional and personal lives. The Living the Mission Project is designed to highlight the many examples of how our graduates continue to make a difference in a wide variety of professional fields. Portraits of our graduates are periodically displayed on the second floor of the McDonough building as a way to highlight the different ways they are living the mission. These portraits serve as a source of inspiration for current McDonough Scholars who aspire to make a difference after graduation.



McDonough Scholar Award Winners



uring the 2015-16 academic year, McDonough Scholars received many awards in recognition of their various achievements. We are grateful for the support that our donors provide, which makes it possible for the Center and the College to recognize outstanding leadership.

Carl Broughton Scholarship was created by the McDonough Foundation in 1996 in honor of Carl Broughton, a local entrepreneur, Life Associate Trustee of Marietta College and a longtime supporter of leadership education: McKenzie D. Fleeman '19 and Rylie M. Wahl '19

Robert E. & Sally S. Evans Civic Engagement Internship Grant is awarded annually to a deserving leadership student who is committed to spending a summer in Marietta as an intern in a nonprofit organization working with children in K-12 age group: Allison E. Watkins '19

Outstanding First-Year McDonough Scholar is awarded annually to recognize first-year students in the McDonough Leadership Program who have demonstrated academic excellence and commitment to the values of the McDonough Leadership Program: Matthew J. Johnson '19, Derek A. Krieg '19 and Rylie M. Wahl '19

The Sherrill Cleland Prize in Leadership was established by the Board of Trustees upon President Sherrill Cleland's retirement in 1989 to recognize Dr. Cleland's efforts to instill qualities and skills of leadership as a major component of Marietta College's educational program during his 16 years of personal leadership: Austin B.D. Burns '16, Taylor M. Hanigosky '16, Gene A. Neill '16 and Caitlyn A. Yeager '16 (posthumous)

The Sherrill and Diana Drake Cleland Leadership Award is used to defray expenses incurred to attend a relevant leadership conference, an approved internship, or a study abroad semester focusing on leadership: Maria E. Stickrath '17 and Samantha R. Welch '18

The Michael J. Conte Educator as Leader Award: Michael S. Reese '17

McDonough Scholars also received numerous awards in their various academic departments and College functions. We are pleased to recognize these McDonough Scholars:

Asa Shinn McCoy Award: Erin N. McNulty '16

Capstone Award-Broadcasting: Katie A. Transue '16

Capstone Award-Communication Studies: Lindsey N. Schrock '16

Capstone Award-Education, Intervention Specialist: Cassandra G. Crane '16

Capstone Award-English: Erin N. McNulty '16

Capstone Award-International Leadership Studies: Daley W. Buckwell '16 and Kara S. Goolman '16

Capstone Award-Journalism: Taylor M. Hanigosky '16

Capstone Award-Psychology: Austin B.D. Burns '16

Chi Omega Alice Mead Prize: Cassandra G. Crane '16

Delta Upsilon Good Citizenship Award: Austin B.D. Burns '16

Hobba Chemistry Prize: Blake E. Szkoda '16

James H. & Mabry M. O'Donnell Scholarship: Lindsey N. Schrock '16

Michael S. Dorfman Memorial Prize: Megan A. Hendrich '17 and Micayla B. Hupp '17

Raymond G. Guthrie Prize: Emily A. Mason '16

Sharon Roush Memorial Prize: Austin B.D. Burns '16

The Andrea "Andi" Parhamovich '00 Memorial Award: Taylor M. Hanigosky '16

The Bob Duggan '59 Distinguished Scholarship: Michael G. Crowe '18

The Chapin Prize: Rylie M. Wahl '19

The Chi Omega Alice N. Mead Prize: Cassandra G. Crane '16

The Department of Art Circle of Excellence: Hailey M. Bennett '18

The Henry Benedict Schwartz Scholarship for French: Marissa J. Jeswald '17

The Ione Congdon Hammond Memorial Prize: Erin N. McNulty '16

The Merrill Reeves Patterson Award: Erin N. McNulty '16

The Modern Language Travel Award-Chinese: Kayleigh M. Fisher '18

The Modern Language Travel Award-Spanish: Allison E. Watkins '18

The Sharon Roush Memorial Prize: Austin B.D. Burns '16

The Theodore Bennett Mathematics Award: Daniel J. Tincher '17

The Vernon E. "Dan" McGrew Scholarship-Advertising/Public Relations: Mandee J. Young '18

The Vernon E. "Dan" McGrew Scholarship-Broadcasting: Rosemary N. Rath '18 and Lucille I. Welles '17

The William H. Hohman Scholarship: Shannon M. Patberg '19

New Members of Phi Beta Kappa: Erin N. McNulty '16 and Lindsey N. Schrock '16

New Members of Omicron Delta Kappa: Gene A. Neill '16, Erin N. McNulty '16 and Blake E. Szkoda '16

Jewett Prize is given annually to the two members of the graduating class whose orations, in competition with others, are judged most excellent in composition and delivery. These two students deliver their award-winning orations at Commencement: Gene A. Neill '16 (second-place, pictured right)



William Bay Irvine

Medal was established by Student Senate on behalf of the student body; awarded annually at Commencement to the outstanding student of the senior class; the recipient is selected on the basis of the degree and extent of involvement in student participating activities, and loyalty and service to Marietta College: Gene A. Neill '16



CIVIC ENGAGEMENT

Living Healthier in Washington County Through Civic Engagement



Since 2012, the Office of Civic Engagement has partnered with Live Healthy Appalachia to offer nutrition classes to second graders in local schools as part of the Live Healthy Kids program. This community outreach is supported through Hunger Solutions Mid-Ohio Valley, and enacted in partnership with local teachers, principals, and volunteers. In 2014, Live Healthy Kids (LHK) in Washington County grew into a partnership between the Office of Civic Engagement (OCE) and the Ohio University based COMCorps, an AmeriCorps program housed in Heritage College of Osteopathic Medicine.

This partnership placed a full-time COMCorps member at OCE to coordinate and grow Live Healthy Kids in our area. COMCorps' mission is to increase access to evidence-based nutrition education, healthy fresh food,

physical activity, and preventative and primary health-care services.

Our first COMCorps member, Marietta alumna Ricci Davis '14 (pictured above) served for two years, and in that time expanded the LHK program. Between 2014 and 2016, under Davis' leadership, Live Healthy Kids provided over 300 presentations in more than 20 classrooms, engaged dozens of volunteers and provided education to 730 young students. Davis recruited student volunteers to assist with classes, and also worked with Jaclyn Schwieterman, Associate Professor of Sports Medicine, to expand the service learning component of her Applied Nutrition course to include follow-up lessons to third grade classes, to help reinforce nutrition concepts for children who participated in LHK in the previous year.

NEW COMCorps MEMBER

Laurel Johnson, a Michigan native who recently graduated from DePauw University with a degree in psychology is the 2016 COMCorps member. She filled the vacancy after Ricci Davis joined the College's Advancement Office team. Johnson is enthusiastic about building on the great work in our local schools. "I am looking forward to gaining new insight into the health and wellness sector, and am hoping to broaden the ideas of the Live Healthy Kids program by, introducing a physical health component," Johnson said. "I hope my passion and drive will help to motivate members of the Marietta community of all ages to live a healthier lifestyle!"



Kurtis Decker '16, Kayleigh Fisher '18, Force Staff Member, Tara Clinton '18, Jade Smith '19, Carly Matheny '18, Emerald Demor '17 help create a "survivor quilt" at Force Studio in Baltimore, Maryland for a service project.



"I felt as though this solution of cooperating rather than handing out solutions in order to create independence was so simple, yet I had never considered it before. I learned that humans, no matter their socioeconomic status, all have the same level of dignity. No rich man has more dignity than a middle-class man or a poor man. Bridges to Community, and more importantly my friends in Siuna, taught me that dignity is not necessarily who has what, it's how we perceive each other. This trip reinforced what I learned on the Alternative Summer Break trip to the Oglala Lakota Reservation: never assume that someone who is different or has fewer opportunities deserves pity. He just may need the opportunity to prove himself. This idea can be translated into my everyday leadership style; if I give the time to understand someone...I'll see that he or she is capable of innumerable things if given the opportunity."

Alternative Breaks 2016

In 2016, many students spent time during their winter, spring and summer breaks participating in cross-cultural service learning trips through the Office of Civic Engagement (OCE)'s ongoing Alternative Breaks Program.

- Winter Break: The groups once again traveled to Nicaragua in January to work in the village of Tadazna on small-scale infrastructure projects for local families with Bridges to Community.
- Spring Break: In March, Dean of Students Lisa Phillips and Director of Civic Engagement Maribeth Saleem-Tanner traveled with a group of students to Washington, D.C., and Baltimore, Maryland. The trip included meetings and workshops with students from BridgEdu (from 2016 Marietta College Common Reading author Wes Moore's nonprofit organization), Associated Black Charities of Baltimore, and Baltimore Racial Justice Action Network. Students also volunteered with Force Studio, sewing squares (pictured above) to contribute to a national Monument Quilt to raise awareness for victims of sexual assault.
- Summer Break: In May, OCE took a group of students to the Pine Ridge Indian Reservation in South Dakota to contribute to work projects that help provide basic needs such as outhouses, insulation, beds and firewood to families living on the reservation.

Ciara (CJ) Feipel '17, one of the student trip leaders, reflected on how what she experienced during International Alternative Winter Break connected with experiences the previous summer in Pine Ridge, South Dakota.



CIVIC ENGAGEMENT

Entrepreneurship at OCE

In June, the McDonough Center's Office of Civic Engagement hosted the DRIVE (Dreams + Resources + Innovation + Vision = Entrepreneurship) Camp, a six-day immersive learning experience for high school students. Developed through a partnership with the Ohio Young Entrepreneurs Consortium, the camp challenged students to analyze opportunities and resources in order to take a product or project from idea to "pitch" in just six days.

Campers for this year's program came from Washington, Stark, Guernsey, Belmont, and Noble counties. They were supported by a team of Marietta College interns (Matthew Johnson '18, Katie Hall '18, and Brittany Waugaman '16) and camp counselors (Aaron Dillon '17, Jon Hinson '17, Jenny Starkey '16 and Rebecca Tenney '19). These interns and counselors enhanced their own networks, knowledge and skills in entrepreneurship as they served as mentors, facilitators and coaches for campers.



DRIVE Camp students and interns interview the founder of Coffee and Code at the Bit Factory-Akron Global Business Accelerator.

Building on collaborative work among Marietta College, Marietta City Schools, local community group Building Bridges to Careers, Canton-based nonprofit TomTod Ideas, and many businesses, nonprofits and entrepreneurs, the week included community exploration and networking, as well as workshops in entrepreneurial mindset, business planning, social media marketing, pitch development and creative problem-solving.

OCE RECEIVES SUPPORT FOR SERVICE AND STUDENT LEADERSHIP

A grant from the Enterprise Holdings Foundation will be used to support student service programs at Marietta College through the Office of Civic Engagement (OCE). Funds will be used to implement the Marietta College First-Year Day of Service in partnership with the Office of Campus Involvement, Make a Difference Day in connection with the LEAD 101 service-learning curriculum, and related student service-learning projects throughout the year, as well as to hold workshops to train students as service site leaders. These projects engage college students not only as volunteers, but also as leaders in identifying and addressing community needs.



Jodi Zusack (right), Area Manager for Enterprise Holdings in West Virginia, presents a \$2,500 grant from the Enterprise Holdings Foundation to Maribeth Saleem-Tanner, Director of Civic Engagement. Also pictured is Joel Duley, the Branch Manager for the Marietta Office of Enterprise Rent-A-Car.



Nonprofits LEAD Year in Review

Nonprofits LEAD leverages the strengths and resources of Marietta College to offer capacity building programs to local nonprofits. Through this work, Nonprofits LEAD impacts people of all age groups and income levels and strengthens all sectors of the community served by nonprofits – from health and education to economic development. Nonprofits LEAD serves a wide variety of organizations, from all-volunteer, local start-ups to large, nationally affiliated organizations.

- Since August 2015, Nonprofits LEAD has worked with a total of 144 participants representing over 66 nonprofit organizations in the Mid-Ohio Valley.
- Over the past year, Nonprofits LEAD made a strategic programming shift to offer more intensive and in-depth program opportunities. This shift was in direct response to needs identified by nonprofit leaders.
- The new set of “core” programs was well-received, and participating organizations evaluated their experiences as positive and impactful.
- “Next Gen” is a classroom-based program designed to increase the number of young people to serve on boards, lead projects, and bring ideas and resources to organizations. During 2015-16, students in the fifth cohort of this program created and implemented eight capacity-building projects for their organizations.

NEW NONPROFITS LEAD PROGRAM DIRECTOR

Amy Elliott joined the McDonough staff this summer as Program Director for Nonprofits LEAD at Marietta College. She has an academic background in communications, experience as a training consultant for businesses, as well as experience starting a community nonprofit organization (Mamaology), organizing local fundraising (Marietta Welfare League), and serving as a board member (Memorial Health System). Elliott holds a Bachelor of Science in Interpersonal Communication and Master of Arts in Communication, both from Ohio University, as well as a Ph.D. in Clinical Hypnotherapy from American Pacific University (now Kona University).

Elliott will be building on the strong foundation that was established by departing Program Director Heather Eichner, who became the first fulltime staff person for what was then the Mid-Ohio Valley Nonprofit Capacity Building Initiative, which began in 2012. Eichner worked enthusiastically to build Nonprofits LEAD's reputation, network of connections and array of programs and resources during her four-year tenure, and has been a valued, positive and well-respected adviser for students and nonprofits alike.





BUSINESS LEADERSHIP



Davis (third from the left) receiving the World Pac Paper Leadership Lecture Gift from the lecture series founder, Edgar Smith Jr. (far left), Emily Drabeck '17 (second from the left), the 2016 Conference Chair and Taryn Hicks '18, Assistant Conference Chair.

Former CEO Speaks at Lecture Series

Steven A. Davis, Former Chairman and CEO of Bob Evans Farms, Inc., delivered the 2016 World Pac Paper Leadership Lecture. His presentation, entitled "Corporate Social Responsibility and Ethical Leadership: Are We at a Crossroad," served as the opening event of the Seventh McDonough Leadership Conference at Marietta College.

Davis has been an executive leader within Fortune 250 companies and the Chairman & CEO of a Fortune 1000 company. Prior to Bob Evans, he was President of Long John Silver's and A&W All-American Food Restaurants, and Multi-Branding – YUM! Brands, where he had profit and loss responsibility for nearly \$1.5 billion in system sales, comprising of 2,200 multi-brand and single brand restaurants with more than 65,000 employees. Davis currently serves on several corporate and community boards. He continues to build leaders through providing insights and teachings to executives and academic institutions in the areas of business and leadership.

This Leadership Lecture Series was established by Edgar L. Smith Jr., Founder, Chairman and CEO of World Pac Paper, LLC, a fast-growing Inc. 500, BE 100 and IC100 company, and award winning global distributor of high quality printing and packaging papers and packaging solutions. Smith is also a member of Marietta College's Board of Trustees.

The World Pac Paper Leadership Lecture Series brings to campus accomplished CEOs from both the for-profit and nonprofit sectors. Previous speakers have included Marvin L. Winans (a Grammy Award® winning American gospel singer, organist, pianist, composer, producer, member of the musical Winans family, GMA Gospel Music Hall of Fame 2007 inductee, and Chancellor of the Marvin L. Winans Academy of Performing Arts) and William B. Cyr (President and CEO of the Sunny Delight Beverages Company).



Oberlin College Wins Fourth Business Case Competition

 Oberlin College was awarded first place (\$1,500) in the Fourth Annual Peoples Bank Undergraduate Business Case Competition held at the McDonough Center in February 2016. Second place went to one of The Ohio State University teams (\$1,000) and third place was presented to Heidelberg University (\$750). The team from Marietta College finished fourth. Fourteen teams from 11 colleges and universities participated in the competition.

"The Case Competition is an opportunity for undergraduate students from multiple institutions to provide a solution to a real world business scenario," said Chuck Sulerzyski, Peoples Bank CEO and President. "The competition allowed us to acquaint ourselves with potential candidates for employment and for students to become familiar with the area."

ERT and McDonough Co-host Leadership Q&A Sessions



Every year, in partnership with the Economic Roundtable (ERT) of the Ohio Valley, the McDonough Center co-sponsors Leadership Q&A sessions on campus. This event is informal and allows students to meet senior business leaders and engage in a dialogue about their professional experiences in diverse fields. During the 2015-16 academic year, McDonough co-hosted three sessions:



- **Ken Walsh** is the Chief White House Correspondent for U.S. News & World Report. He has written seven books, including most recently, *Celebrity in Chief: A History of the Presidents and the Culture of Stardom* (2015) and *Prisoners of the White House: The Isolation of America's Presidents and the Crisis of Leadership* (2013).



- **Catherine Austin Fitts** is the president of Solari, Inc., publisher of the Solari Report, and founder and managing member of Solari Investment Advisory Services, LLC. Fitts served as managing director and member of the board of directors of the Wall Street investment bank Dillon, Read & Co. Inc., as Assistant Secretary of Housing and Federal Housing Commissioner at the U. S. Department of Housing and Urban Development during the first Bush Administration.



- **George McAfee** is the Head of Commercial Development, Marine Transportation, with Marathon Petroleum Corporation. McAfee has extensive experience working in diverse, multi-national companies. He has worked for Marathon Petroleum from 2007 to the present. He previously worked for Cooper Tire & Rubber Company and Harris Corporation (formerly GE Solid State).



The ERT was formed in 1982 by a group of business, civic and educational leaders. The objective of this organization is to promote an interest in and to enlighten its members and others in the community on important governmental, economic and social issues. Each year, several outstanding speakers are brought to the Mid-Ohio Valley to speak to the membership.



INTERNATIONAL LEADERSHIP

Upcoming Leadership Study Abroad Trip: 30th Anniversary Excursion to Peru

As part of the McDonough Center's 30th Anniversary celebration, McDonough will be taking a group of current students and alumni to Machu Picchu in the highlands of Peru (May 13-28, 2017). The cost of the trip is \$3,200 and includes round trip international airfare, travel in country, meals, hotels and excursions. Experience the floating islands of Lake Titicaca, watch the majestic condors take flight, and hike to the summit of Machu Picchu.

Join the faculty leaders, Robert McManus, McCoy Associate Professor of Leadership and Communication, and David Brown, McDonough Affiliated Professor of Biology, as they lecture on the leadership, history and environment of this region of the world and take part in a service project. For more information and to book your reservation, please see the McDonough Center website at <http://mcdonough.marietta.edu>. (Space is limited.)

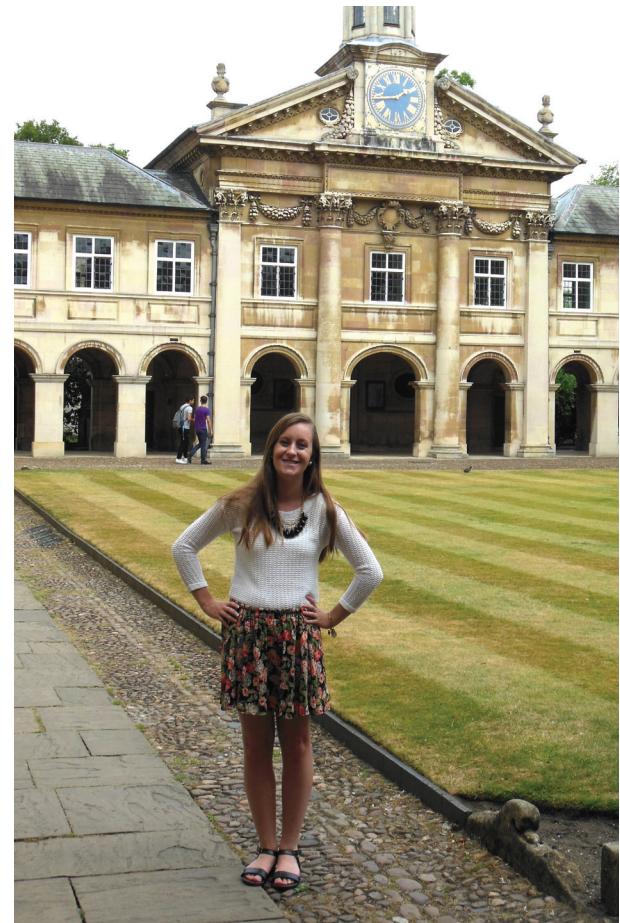


Summer Program in Cambridge, England

For the past five years, McDonough has been invited to participate in an incredible summer program at the University of Cambridge (England) – one of the most prestigious universities in the world. Every summer, the Jepson School of Leadership Studies (University of Richmond) partners with the University of Richmond Law School's summer program in Cambridge. Jepson, in turn, reserves one of the undergraduate spots for a McDonough Scholar.

"Living abroad and studying aspects of international law during my time at Cambridge pushed me towards wanting to pursue a career in the foreign service," said Maria Stickrath '17 (pictured right), who participated in the 2015 program. Samantha Welch '18 represented McDonough during the 2016 summer program. She plans to attend law school after graduation to study criminal law.

Students live and study at Emmanuel College, one of more than 30 constituent colleges of the University of Cambridge. Emmanuel College was founded in 1584, and early graduates were among those who settled New England in the first half of the 17th century, not least of whom was John Harvard, namesake and first benefactor of Harvard University. Students participate in classes, lectures and out-of-town trips to examine law and leadership in an international context, and experience the rich intellectual and cultural history of England. Possible courses students take while participating in the program include "Legal History" and "Comparative Public Law of the U.K and U.S."



Spain Experience

Hannah Steketee '17 (pictured right) studied in Barcelona, Spain, during the 2016 spring semester. She is double majoring in International Leadership Studies and Political Science, with a minor in Environmental Science. While abroad, she served as a McDonough Worldwide Blogger.

"I remember in high school, I always wished I could have made friends with the exchange students," she wrote in her blog. "But it seemed like they were always in groups speaking their language. While my first impression was that this was antisocial, I have now come to appreciate the scrap of home and comfort that comes with joking around in your native language, instead of struggling through the muddle of another language. The difficulty of choosing your words very carefully and translating every word and hoping you don't embarrass yourself is not, and cannot, be appreciated until you step outside of your comfort zone. Never again will I complain about having to listen to someone else struggle with English."



LEADERSHIP FROM A BUDDHIST PERSPECTIVE

For three weeks last May, Robert McManus, McCoy Associate Professor of Leadership and Communication, David Brown, McDonough Affiliated Professor of Biology, and Maribeth Saleem-Tanner, Director of Civic Engagement, took a group of students to Thailand and Cambodia. During the trip, they discussed issues such as mindfulness, leadership as a personal journey, the role of wisdom and compassion in decision-making, and the Eightfold Path. The trip included excursions to The Royal Palace in Bangkok, The Chiang Mai Night Market, an elephant camp, a meditation retreat, The Thai Cultural Center, Angkor Wat, The Killing Fields and a service stay at a Hill Tribe village. This trip was part of a three-credit hour course (LEAD 350: Leadership Study Abroad).



RESEARCH

McDonough Hosts UIR Visiting Scholar



ingjie Luo, Professor of International Relations at the University of International Relations (Beijing, China), served as a Visiting Scholar in the McDonough Center last spring. He worked with a group of seven students on a research project focused on the future of U.S.-China-Russia relations.

The students included: Emily Brown '19, Dailey Buckwell '16, Kayleigh Fisher '18, Makenzie McAfee '19, Calahan O'Connor '18, Emily Vigue '19 and Savannah Yoho '18. The group presented the results of this research project at the 2016 McDonough Leadership Conference.

Marietta College has a formal agreement with UIR, which includes the exchange of faculty and students. Luo received his Doctor of Law from China Foreign Affairs University and his Postdoctor of History from Chinese Academy of Social Sciences. His main research areas are international relations, politics and diplomacy in Central Asia and Russia, and energy diplomacy. His publications include *Interests and Contradictions—Study of the Post Cold War Relationship between Russia and the European Union* (2009) and *International Energy Security and Energy Diplomacy* (2013).

UNDERGRADUATE RESEARCH

- (Photo, left to right) Daley Buckwell '16, Kara Goolman '16, and Riley Osborn '17 successfully completed their capstones in the International Leadership Studies (ILS) major. Also pictured, Robert McManus, McCoy Associate Professor of Leadership Studies and Communication, served as their capstone faculty adviser. Goolman and Buckwell created an environmental sustainability plan for Marietta College. The students reported their research to the President's Cabinet in April. Osborn proposed a reconciliation process for the victims and perpetrators of the massacre that took place in Indonesia's 30th September Movement of the 1960s. During the McDonough Leadership Conference in the spring, the three students also presented their independent research on pseudo-servant leadership, the role of solidarity in leadership, and the ethical ramifications of the 2008 Wall Street crisis.



- Maria Stickrath '17, a Political Science major with a minor in Leadership Studies, represented Marietta College at the Naval Academy Foreign Affairs Conference (NAFAC) in April 2016 in Annapolis, Maryland. The theme of this year's conference was "Women and Security: The Implications of Promoting Global Gender Equality." Each participant prepared a brief paper, which was presented at the conference. Stickrath's paper was entitled, "Gender Equality and Economic Development: Recommendations for United States Foreign Policy." Her paper argued that the United States should promote gender equality as a foreign policy initiative in line with sustainable development goals for less developed countries.

McDonough Faculty and Staff Contribute to Their Fields

Gama Perruci, Dean of the McDonough Center and McCoy Professor of Leadership Studies, served as a Visiting Faculty Scholar at the Staley School of Leadership Studies, Kansas State University in July 2016, working with the Fellows from the Mandela Washington Fellowship for Young African Leaders Program. He made similar presentations to the Young African Leaders Institute participants at Dartmouth College during the summer. He is currently co-authoring a book on teaching leadership (Edward Elgar Publishing Inc., forthcoming) with Sadhana Hall, Deputy Director of the Rockefeller Center for Public Policy at Dartmouth College.

Robert McManus, McCoy Associate Professor of Leadership Studies and Communication, recently published in the journal *Leadership and the Humanities*. He is currently writing his new book, tentatively titled *The Language of Leadership*, which connects the fields of leadership and communication studies. He and McDonough Affiliated Faculty member in Biology, David Brown, have been invited to contribute chapters in a collected volume on *Critical Perspectives on Environmental Leadership*, with an expected release date of early 2018.

Maribeth Saleem-Tanner, Director of Civic Engagement, had the opportunity to co-coordinate the Marietta College Summer Entrepreneurship Internship program and upcoming Mid-Ohio Valley Entrepreneurship Expo (scheduled for September 17, 2016)

with Career Center Director Hilles Hughes. Saleem-Tanner also presented at the Young Entrepreneurs Consortium 2016 Student Success Summit in Massillon, Ohio, and attended the 2015 Igniting Innovation Summit on Social Entrepreneurship at Harvard University.

Tanya Judd Pucella, McCoy Associate Professor of Education and Leadership Studies and Coordinator of the Teacher Leadership Certificate Program, wrote a chapter, called "Not Too Young to Lead: Preparing Pre-Service Teachers to Lead," to be published in the *Handbook of Research on Professional Development for Quality Teaching and Learning* (forthcoming). She also recently presented about the edTPA (formerly the Teacher Performance Assessment) at the American Association for Colleges of Teacher Education (AACTE).

Ben Ebenhack, Associate Professor of Petroleum Engineering and Coordinator of the Engineering Leadership Certificate Program, published his book, *Valuing Energy for Global Needs: a Systems Approach* (Momentum Press, 2016) with Daniel Martinez. They are currently working on a third book, tentatively entitled *Energy Efficiency: Concepts and Calculations to Solve Problems and Make Decisions*. Ebenhack presented talks on "Valuing Energy" to a Turning Point youth conference and on Climate Change to the Charleston section of the Society of Petroleum Engineering.

Affiliated Faculty and Staff News

Jacqueline Khorassani, Professor of Economics and Chair of the Business and Economics Department, has been appointed by the Provost to serve as the newly created position of Director of Entrepreneurship at Marietta College. In that role, Khorassani will oversee new initiatives in this area, including the Minor/Certificate in Entrepreneurship, the PioPitch Program, the PioBiz Business Plan Competition and the Mid-Ohio Valley Entrepreneurship Expo, a one-day conference that aims to bring together established and aspiring entrepreneurs to share their stories, expand their resources and build their skills.

Jolene Powell, McCoy Professor of Art and Director of Gallery 310, will be an artist in residence at the Nes Artist residency in Skagaströnd, Iceland, for the month of September 2016. In the past, Powell has taken students to study leadership and art in Paris, France, and she often contributes to the daily life of the Center. Powell perceives a connection between art and leadership in various ways, such as great artists leading movements as Pablo Picasso's cubism, or in the works of great political pieces such as Jacques-Louis David's "The Death of Marat." She also appreciates the ways art helps build leadership skills such as concentration and interpersonal empathy. Powell's work is currently featured in the newly decorated Betty Cleland Room in the McDonough Center.

Greg Delemeester, Professor of Economics and Vice President of the Economic Roundtable (ERT) of the Ohio Valley spent part of his summer teaching at the University of International Relations (UIR) in Beijing, China. He taught Principles of Microeconomics. Aside from teaching, most of his attention this past academic year has been focused on leading the AAPL (American Association of Professional Landmen) accreditation effort for the College's Land & Energy Management Program. Marietta College became only the 12th program in North America (and only Liberal Arts college) to gain accreditation this past spring.

Christopher Klein, McCoy Associate Professor of Psychology, was elected by the faculty to serve as Chair of Faculty Council during the 2016-17 academic year. The Faculty Council consists of six elected representatives, including the chair. It serves as the main legislative body of the faculty. As the chair, Klein will preside over the monthly faculty meetings, lead the faculty in its relations with the administration, and serve as a liaison between the faculty and staff by attending the Marietta College Staff Advisory Council (MCSAC) meetings.



Governor Taps Clemens for BGSU Board Role



Ohio Governor John Kasich appointed Cody Clemens '13 to serve on the Bowling Green State University's Board of Trustees. Clemens is currently a BGSU graduate student, working on his Ph.D. in Health and Organizational Communication. He will serve his Graduate Student Trustee term through May 2018.

"Giving back the gift was something the McDonough Leadership Program instilled in me during my time at Marietta College; and as I fulfill my two-year term, that is exactly what I plan to do," Clemens said. "I look forward to the challenges and rewards that will come with this position - it is going to be an exciting ride."

While pursuing his doctorate, Clemens is also serving as an Associate Consultant for Smartt Strategies, a firm that provides professional training and coaching. He specializes in team development, team building and organizational culture.

Clemens graduated from Marietta College with a degree in Organizational Communications and Public Relations and a Certificate in Leadership Studies. He also earned his master's degree in Business/Corporate Communications from Duquesne University.

Leadership for What? Focus on Business

McDonough Scholars often hear this question — "Leadership for What?" — as they progress through the core courses and service projects in the community. The main message in this question is our desire that our graduates pursue a "life track" that will give them a sense of meaning and purpose. Many of our graduates find their calling in the for-profit field broadly defined. Here are some recent examples of new challenges and opportunities:

- **Josh Barstow '91** is the Vice President of Advanced Services at MetroCast/Harrom Communications, L.P. Aside from his undergraduate degree in History at Marietta College, he also completed the Society of Cable Telecommunications Engineers (SCTE) Executive Leadership Program at the Tuck School of Business, Dartmouth College.
- **Julie Wilkes '98** is the North America Wellness Program Lead for Accenture, a global leadership consulting firm. In addition, she is a published author (*The 7 Life Miracles*), entrepreneur (founder and president of Julie Wilkes, Inc.), and motivational speaker. She has a Master's in Exercise Physiology and Health Behavior from The Ohio State University.
- **Heather Olivea '99** is the Senior Program Manager of Diversity Programs at Amazon. Prior to working at Amazon, Olivea served as Senior Human Resources Manager, Global Quality Assurance, at Procter & Gamble. She has a Master's in Business/Human Resources from Capella University.
- **Brian Dobis '03** is the Senior Vice President, Commercial Banking Group Manager and Market Executive at S&T Bank. Prior to that role, he served as Senior Vice President-Corporate Banking at F.N.B. Corporation. He has a Master's in Business Administration with a focus on finance from the University of Pittsburgh's Joseph M. Katz Graduate School of Business.

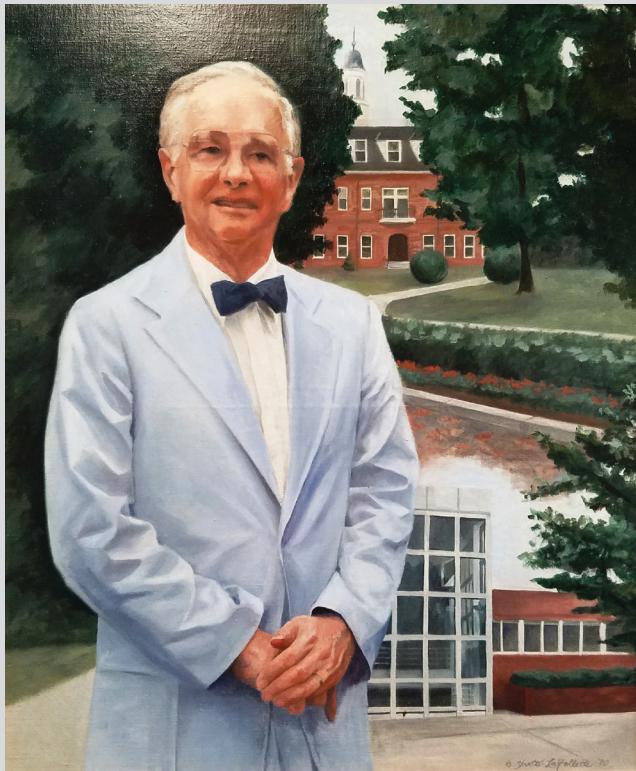
- **Jane Cirigliano '04** is the Vice President of Digital Marketing and Account Services for Offenberger & White, Inc. Her role includes leading marketing strategy projects such as corporate planning, surveys, strategy meetings with leadership, and writing long-term plans attached to multi-million dollar budgets.

LIFELONG CONNECTIONS

McDonough Scholars form strong bonds that continue to grow beyond graduation. In this photo, we highlight three alumni who have stayed connected, despite being in different parts of the country: Ashley Wollam '08 (left), Director of Leadership Development at Macy's in Cincinnati, Ohio; Abri Holden '08 (middle), Consultant at Pivot Leadership, a Korn Ferry Company, in Portland, Oregon; and Nicolette Kynkor '08, Talent Planning & Development Manager at Sherwin Williams in Cleveland, Ohio.



Memorial Gifts Provide Experiential Education Grants for McDonough Scholars



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his section in Tower Notes is designed to highlight how McDonough's supporters are making a difference on campus and beyond. In this issue, we highlight two recent gifts that have strengthened the Center's ability to support experiential education initiatives.

During the 2015-16 academic year, the McDonough Center lost two friends who will always be remembered for their commitment to undergraduate leadership development:

Sherrill Cleland passed away on October 26, 2015. During his tenure as Marietta College's President (1973-89), he worked closely with the Trustees to secure the 1986 gift, which established the McDonough Center. As his online obituary said, "Personally Sherrill was known for his optimism, encouragement, curious mind, and his interest in others and in the world. Professionally he was known for his creative ideas, commitment to mentoring others, and promoting equal rights and opportunities for women. He was an outstanding teacher and educator, a leader and innovator in higher education, and an accomplished economist." (<http://www.lifestorynet.com/obituaries/sherrill-cleland.109447>) Following his retirement, he and his wife established an endowment, the "Sherrill and Diana Drake Cleland Leadership Award," to support experiential education. After his passing, the family decided that in lieu of flowers, memorial donations be made to the endowment. This additional infusion of resources to the leadership award will allow McDonough to expand its experiential learning grant program.

Ron Carlson passed away on February 12, 2016. He was born and raised in Connecticut and graduated from Marietta College in 1972. He began his career in Ohio with the Aetna Life and Casualty Insurance Company, soon transferring to Southern California. Carlson worked with Aetna, then Industrial Indemnity, before owning his own insurance agency with his partners. Their successful agency became part of the USI nationwide insurance company where Carlson was a Senior Vice President and active broker in Los Angeles, then the Seattle office. Carlson was a visiting lecturer at University of Southern California Graduate School of Business. He also served as a Visiting Executive at McDonough and supported the Center's experiential education initiatives. As part of his Estate Plan, the family worked with Marietta College's Advancement Office and the McDonough Center to establish "The Ronald (Ron) F. Carlson Experiential Education Endowment," which will provide grants for McDonough Scholars. The first Carlson Grants will be awarded in Spring 2017 and recognized during the College's Spring Honors Ceremony.



We hope you will consider contributing to the McDonough Center. To give, please visit the Marietta College website (www.marietta.edu) and click on the "Give" button. Please designate your gift to "The McDonough Center."



Marietta College

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LEADERSHIP AND BUSINESS

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