

# OPPORTUNITIES

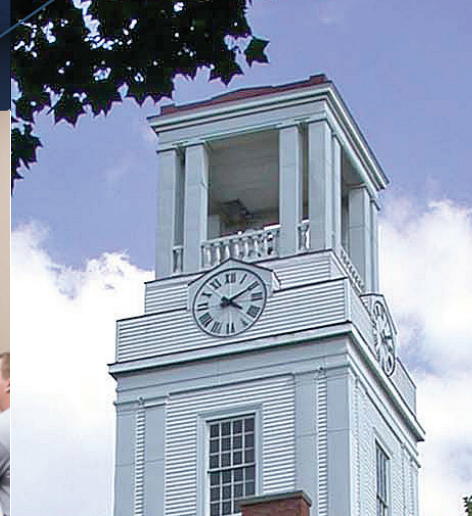
DREAM  
IMAGINE  
SEIZE  
CREATE  
OBSERVE  
VALIDATE  
EVALUATE  
RECOGNIZE



Marietta College isn't for those who are content to follow. Pioneers are self-reliant and thrive on the challenge of blazing a new trail. In our Entrepreneurship Program, students see possibilities everywhere.

Let us help you polish your skills to enable you to thrive as an entrepreneur in the 21st century, by working with faculty and mentors who are experts in their field and alumni who are entrepreneurs around the world.

We inspire and empower students to DISCOVER (Dream, Imagine, Seize, Create, Observe, Validate, Evaluate, Recognize) opportunities through an entrepreneurial mindset.



Marietta students ask: "how can I take what I'm learning and make the world a better place?"  
**And they do it.**



FUEL YOUR  
PASSION.  
EARN MORE  
THAN  
A DEGREE.



**This is  
the Time.**

**This is  
the Place.**

## PROGRAM OVERVIEW

Marietta College's Entrepreneurship program inspires you while empowering you to inspire others. We will provide you with the tools to search for new ideas and to transform those ideas into actions while enabling you to do the same for others.

In short, we create a community of mentors, creators, and innovators who support, encourage, and prepare each other for successful entrepreneurial activities in new or existing, for-profit or non-profit, organizations of all sizes..



## WHAT ARE ENTREPRENEURIAL SKILLS?

- IDENTIFYING PROBLEMS
- PROBLEM SOLVING
- FLEXIBILITY
- RISK-TAKING
- CRITICAL THINKING
- INITIATIVE
- INNOVATION
- CREATIVITY
- ADAPTABILITY
- TOLERANCE FOR FAILURE



# BLAZE A NEW TRAIL

## FOR MORE INFORMATION CONTACT

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## COME VISIT US:

[www.marietta.edu/entrepreneurship-department](http://www.marietta.edu/entrepreneurship-department)



## OUTCOMES



*"Entrepreneurship and the mindset will put you ahead in life. Top mentors will show you how to move ideas forward to increase success in a corporation or in a start-up. PioBiz hones your mindset and abilities so you can practice how to reach your professional dreams in your 20's! PioPitch puts you in close contact with leaders who are living the dream and builds your network before you ever leave the classroom. MOVEE brings entrepreneurs and corporate leaders to you, so you can learn how your mindset can and will put you ahead!"*

— SETH MEITZEN '04  
CO-AUTHOR, THE ORGANIC ENTREPRENEUR ECONOMY;  
FOUNDING PARTNER, EVISTHRIVE

*"Although I just took part in the Round 1 in the PioBiz, this experience is unforgettable to me. I still remember I was the first one to tell my business idea and I honestly felt nervous to speak in front of many students, professors, and business people. In those several minutes, all eyes focused on the speaker and everyone expected the speaker to present a fascinating idea. After I finished the presentation and answered the questions, I just felt I was brave and the result was not that important. This experience always gives me courage when I need to speak out on my idea in public."*

— LINXI YU '18  
EXCHANGE STUDENT FROM UNIVERSITY OF INTERNATIONAL RELATIONS, BEIJING, CHINA



*"The entrepreneurship program is something I encourage for everyone to go through because it has given me a mindset that no other class could teach me. I have learned how to reach out to people to find out who they are, what they do, and what types of obstacles they have gone through. I have learned how to make connections, step out of my comfort zone, and develop my entrepreneurial mindset. You'll learn so much about yourself through this program!"*

— BROOKE HIRSCH '20  
DOUBLE MAJOR: MARKETING, MANAGEMENT  
MINOR: ENTREPRENEURSHIP



## MINOR IN ENTREPRENEURSHIP

We want to foster an entrepreneurial mindset across every major at Marietta College. Students who embrace the entrepreneurial mindset develop the aptitude to think in imaginative ways. The Entrepreneurship minor complements any major at Marietta by helping students develop innovative and creative mindsets. And who knows, it may give you the confidence to start or grow for-profit or non-profit organizations in your field of study.

Our curriculum will challenge you, but it will also allow you to work with other creative students — and together you can develop innovative solutions that could lead to life-changing results. By emphasizing positive interactions, we believe the program increases collaboration across all of Marietta's majors and leads to pioneering results.



These one-hour interactive sessions allow us to connect students, entrepreneurs, and Mid-Ohio Valley business and community leaders in an effort to build a bridge between theory and practice and turn challenges into opportunities.



A three-round business plan competition that culminates with a 20-minute presentation in April, and the winner(s) can earn up to \$10,000 in cash and in-kind support to kick start a business.



An annual, full-day entrepreneurship expo that inspires and unites experts, educators, current and aspiring entrepreneurs through networking, benchmarking and resource sharing.

# ENTREPRENEURSHIP AT MARIETTA COLLEGE

