DREAM IMAGINE SEIZE CREATE OBSERVE VALIDATE EVALUATE RECOGNIZE

FUEL YOUR PASSION. EARN MORE THAN A DEGREE.

PROGRAM OVERVIEW

Marietta College’s Entrepreneurship program inspires you while empowering you to inspire others. We will provide you with the tools to search for new ideas and to transform those ideas into actions while enabling you to do the same for others.

In short, we create a community of mentors, creators, and innovators who support, encourage, and prepare each other for successful entrepreneurial activities in new or existing, for-profit or non-profit, organizations of all sizes.

Marietta students ask: “how can I take what I’m learning and make the world a better place?” And they do it.

This is the Time.

This is the Place.

WHAT ARE ENTREPRENEURIAL SKILLS?

IDENTIFYING PROBLEMS
PROBLEM SOLVING
FLEXIBILITY
RISK-TAKING
CRITICAL THINKING
INITIATIVE
INNOVATION
CREATIVITY
ADAPTABILITY
TOLERANCE FOR FAILURE

Marietta College isn’t for those who are content to follow. Pioneers are self-reliant and thrive on the challenge of blazing a new trail. In our Entrepreneurship Program, students see possibilities everywhere.

Let us help you polish your skills to enable you to thrive as an entrepreneur in the 21st century, by working with faculty and mentors who are experts in their field and alumni who are entrepreneurs around the world.

We inspire and empower students to DISCOVER (Dream, Imagine, Seize, Create, Observe, Validate, Evaluate, Recognize) opportunities through an entrepreneurial mindset.

OPPORTUNITIES

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We want to foster an entrepreneurial mindset across every major at Marietta College. Students who embrace the entrepreneurial mindset develop the aptitude to think in imaginative ways. The Entrepreneurship minor complements any major at Marietta by helping students develop innovative and creative mindsets. And who knows, it may give you the confidence to start or grow for-profit or non-profit organizations in your field of study.

Our curriculum will challenge you, but it will also allow you to work with other creative students — and together you can develop innovative solutions that could lead to life-changing results. By emphasizing positive interactions, we believe the program increases collaboration across all of Marietta’s majors and leads to pioneering results.

EMPOWERING IDEAS

MARIETTA COLLEGE
MINOR IN ENTREPRENEURSHIP

A three-round business plan competition that culminates with a 20-minute presentation in April, and the winner(s) can earn up to $10,000 in cash and in-kind support to kick start a business.

BUSINESS START-UP COMPETITION
MARIETTA COLLEGE

An annual, full-day entrepreneurship expo that inspires and unites experts, educators, current and aspiring entrepreneurs through networking, benchmarking and resource sharing.

MARIETTA COLLEGE
MOVEE MID-OHIO VALLEY ENTREPRENEURSHIP EXPO

"Entrepreneurship and the mindset will put you ahead in life. Top mentors will show you how to move ideas forward to increase success in a corporation or in a start-up. PioBiz hones your mindset and abilities so you can practice how to reach your professional dreams in your 20's! PioPitch puts you in close contact with mid-Ohio Valley business and community leaders who can answer your questions and challenges as you seek the right direction.

— SETH MEINZEN ’04
CO-AUTHOR, THE ORGANIC ENTREPRENEUR ECONOMY; FOUNDING PARTNER, EVISTHRIVE

"Although I just took part in the Round 1 in the PioBiz, this experience is unforgettable to me. I still remember I was the first one to tell my business idea and I honestly felt nervous to speak in front of many students, professors, and business people. In those several minutes, all eyes focused on the speaker and everyone expected the speaker to present a fascinating idea. After I finished the presentation, I received several questions and a leader of the experience always asks when I would plan to speak in my next class in public." — LINXI YU ’18
EXCHANGE STUDENT FROM UNIVERSITY OF INTERNATIONAL RELATIONS, BEIJING, CHINA

"The entrepreneurship program is something I encourage for everyone to go through because that gives you a mindset that you don’t even need to have. I have learned this program will help you find out what you like, who you are, and what skills you have that you can develop. You never know until you go through this program."

— BROOKE HIRSCH ’20
DOUBLE MAJOR: MARKETING, MANAGEMENT
MINOR: ENTREPRENEURSHIP

OUTCOMES

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FOR MORE INFORMATION CONTACT
Dr. Jacqueline Khorassani
Director of Entrepreneurship Program
jackie.khorassani@marietta.edu

COME VISIT US:
www.marietta.edu/entrepreneurship-department

NEW TRAIL

These one-hour interactive sessions allow us to connect students, entrepreneurs, and Mid-Ohio Valley business and community leaders in an effort to build a bridge between theory and practice and turn challenges into opportunities.

ENTREPRENEURSHIP AT MARIETTA COLLEGE

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